Workshop: Entrepreneurship and context

Thursday 4th May 2017 9.15am – 5pm  
 George Fox Building Lecture Theatre 3, Lancaster University

9.15 – 9.30 Coffee

9.30 – 9.45 Setting the scene: Sarah Jack

9.45 – 10.15 Key note 1: Alistair Anderson: Practice, process and context

10.15 – 10.30 Tea and coffee

10.30 – 11.00 Key note 2: Johan Gaddefors: Process, context and practice

11.00 – 11.30 Key note 3: Edward McKeever: Context, practice and process

11.30 – 12.30 Innan Sasaki: “How to overcome liability of localness without losing the advantages of local embeddedness - Internationalization of Japanese craft firms”

Sophie Alkhaled: “Entrepreneurship-as-survival: The Case of Syrian women-refugees in Jordan*”*

12.30 – 13.30 Lunch (co-sponsored by the Entrepreneurship Studies Network Special Interest Group – of ISBE)

13.30 – 13.45 Introducing the afternoon sessions: Shuangfa Huang & Maria Tunberg

13.45 – 14.30 Panel debate: does context matter and why?  
 Alistair Anderson, Johan Gaddefors, & Edward McKeever

14.30 – 14.40 Leg stretcher

14.40 – 15.10 Session 1: how do lived experience and context relate?

15.10 – 15.30 Tea and coffee

15.30 – 16:00 Session 2: how might this influence our engagement and   
 future research agenda’s?

16.00 – 17.00 Wrap-up

- Summarizing the discussions: Shuangfa Huang & Maria Tunberg

- Reflections on the day:   
 Alistair Anderson, Johan Gaddefors & Edward McKeever

- What’s next?: Sarah Jack

18.30 Dinner