



Programme

Wednesday 8th November 2017

08:30	<i>Registration and Tea & Coffee</i>	<i>Foyer</i>
09:00	Welcome & Keynote Session	<i>Grand Ballroom</i>
	<ul style="list-style-type: none"> • Prof Pauric McGowan, ISBE President & Ulster University • Prof Paddy Nixon, Vice-Chancellor & President, Ulster University • Lisa Toland, Head of Economic Initiatives and International Relations, Belfast City Council • Prof Barbara J. Orser, Deloitte Professor in the Management of Growth Enterprises, Telfer School of Management, University of Ottawa • Prof Neil Gibson, Chief Economist, EY (Ireland) 	
10:30	<i>Tea & Coffee Break</i>	<i>Exhibition Centre</i>
11:00	Parallel Session One (see page 6 for details) Including SIG AGM: Entrepreneurial Finance (<i>Dublin One</i>)	<i>All rooms</i>
12:30	<i>Networking Lunch</i>	<i>Exhibition Centre</i>
13:00	Entrepreneurship Policy Workshop – what can ISBE do? Prof Gideon Maas, VP Policy & Practice, ISBE & Coventry University and Prof Stephen Roper, ISBE & Warwick Business School	<i>Grand Four</i>
13:00	Strategic Entrepreneurship Leadership Workshop – Prof Michele Rusk, Northumbria University & ISBE 2019 Co-Chair	<i>Amsterdam One</i>
13:00	Developmental meeting for IJEER (International Journal of Entrepreneurial Behavior & Research) – ALL WELCOME	<i>Dublin One</i>
13:00	SIG AGM: Entrepreneurship Studies Network (ESN)	<i>Dublin Two</i>
13:00	SIG AGM: Family Business (New 2017 SIG)	<i>Copenhagen Two</i>
13:00	SIG AGM: Social and Sustainable Enterprise (SSE)	<i>Copenhagen One</i>
14:00	Parallel Session Two (see page 9 for details)	<i>All rooms</i>
14:00	Gender and Enterprise Live Webinar: <i>Conquering borders – Gender, Entrepreneurship and Prosperity</i> , in partnership with ISBE's Special Interest Group, Gender and Enterprise Network (GEN)	<i>Grand Ballroom</i>
14:00	40 th anniversary seminar: New and Small Firm performance within and across borders	<i>Berlin One</i>
15:30	<i>Tea & Coffee Break</i> <i>Including New Books Launch at SAGE Publishing stand – Exploring Entrepreneurship, 2nd Edition by Richard Blundel, Nigel Lockett and Catherine Wang; and The Business of Innovation by Jay Mitra</i>	<i>Exhibition Centre</i>

16:00 **40th Anniversary Plenary Session** *Grand Ballroom*
Renewing Bridges and Building Communities – Entrepreneurship and new positions in applied engagement and research

- Introduced by Prof Kiran Trehan, VP Research, ISBE
- Sarah Travers (Chair)

ISBE Fellows' Panel

- Prof Nigel Lockett, ISBE Fellow, ISBE Past President
- Prof Sue Marlow, ISBE Fellow
- Prof Lynn Martin, ISBE Fellow, ISBE Past President
- Prof David Storey, ISBE Fellow

Expert Discussants' Panel

- Prof Rob Blackburn
- Prof Ossie Jones
- Prof Monder Ram
- Prof Julia Rouse

17:15 **End of Day One**

19:30 **ISBE Conference Gala Dinner & Awards** (from 19:00) *Titanic Belfast*
 Delegates are eligible for a discounted rate at the Titanic Belfast of £15 per adult. Quote the code 'confdels2017' when booking. As a visit can take up to 2.5 hours, it is not possible to include a longer visit during the Gala Dinner.

Thursday 9th November 2017



08:30	<i>Registration and Tea & Coffee</i>	<i>Foyer</i>
09:00	Parallel Session Three (see page 11 for details)	<i>All rooms</i>
10:30	<i>Tea & Coffee Break</i> <i>Including New Book Launch at Palgrave/Macmillan Publishing stand –</i> <i>Understanding Enterprise by Simon Bridge and Ken O'Neill</i>	<i>Exhibition Centre</i>
11:00	Parallel Session Four (see page 14 for details) 11:30 Research Methodology for Publication in the Creative Industries (Creative Industries track)	<i>All rooms</i> <i>Amsterdam One</i>
12:30	<i>Networking Lunch</i> 12:30 ISBE AGM with Guest Speaker Máirtín Ó Muilleoir – ALL WELCOME 12:45 Delegate Tour of Innovation Factory (bus leaves Europa 12:45 – pre-register at ISBE desk) 13:00 Publishing workshop, led by Paul Jones, Editor-in-Chief, IJEER 13:00 Longitudinal Small Business Survey (LSBS) Update 13:00 SIG AGM: Entrepreneurial Learning, Practice & Policy (ELPP) 13:00 SIG AGM: Gender and Enterprise Network (GEN) 13:00 SIG AGM: SMEs and Growth	<i>Exhibition Centre</i> <i>Grand Ballroom</i> <i>Amsterdam One</i> <i>Berlin Two</i> <i>Berlin One</i> <i>Rotunda</i>
14:00	Parallel Session Five (see page 16 for details)	<i>All rooms</i>
15:30	<i>Tea & Coffee Break</i>	<i>Exhibition Centre</i>

16:00 **Parallel Session Six** (see page 18 for details)

All rooms

17:30 *Conference Close*

Rooms for Topics, AGMs, Workshops, Lunchtime Events & SIG Events

Business Creation, Early Stage Development & Business Closure	<i>Grand Four (Session Two onwards)</i>
Business Support, Policy and Practice	<i>Bastille (Session One) Grand Five (Session Two onwards)</i>
Creative Industries Entrepreneurship	<i>Amsterdam One</i>
Enterprise Education Kindly sponsored by 	<i>Amsterdam Two Amsterdam One (Concurrently for Session Five & Six)</i>
Entrepreneurial Finance	<i>Dublin One</i>
Entrepreneurial Practitioner Learning Kindly sponsored by 	<i>Dublin Two</i>
Entrepreneurship in Minority Groups	<i>Grand Four (Session One) Copenhagen One (Session Three onwards)</i>
Family and Community Business	<i>Copenhagen Two</i>
Gender and Enterprise	<i>Berlin One Dublin Two (Concurrently for Session Six)</i>
International Entrepreneurship	<i>Berlin Two</i>
Networks and Innovation Kindly sponsored by 	<i>Grand Five Copenhagen Two (Session Five)</i>
Public Sector Entrepreneurship	<i>Dublin Two</i>
Rural Enterprise	<i>Library Bar</i>
SME Growth and Performance: Quantitative Perspectives	<i>The Rotunda</i>
Social, Environmental and Ethical Enterprise	<i>Copenhagen One Grand Five (Session Five and Six)</i>
Technology Entrepreneurship	<i>The Rotunda</i>

AGMs, Lunchtime Events, SIG meetings and Workshops

	Room	Time
ISBE AGM	<i>Exhibition Centre</i>	<i>Thurs 12:30</i>
SPECIAL INTEREST GROUPS ANNUAL GENERAL MEETINGS		
SIG AGM: Entrepreneurial Finance	<i>Dublin One</i>	<i>Wed 11:00</i>
SIG AGM: Entrepreneurship Studies Network (ESN)	<i>Dublin Two</i>	<i>Wed 13:00</i>
SIG AGM: Family Business	<i>Copenhagen Two</i>	<i>Wed 13:00</i>
SIG AGM: Rural Enterprise Network (REN)	<i>Library Bar</i>	<i>Wed 13:00</i>
SIG AGM: Social and Sustainable Enterprise (SSE)	<i>Copenhagen One</i>	<i>Wed 13:00</i>
SIG AGM: Entrepreneurial Learning, Practice & Policy (ELPP)	<i>Berlin Two</i>	<i>Thurs 13:00</i>

SIG AGM: Gender and Enterprise Network (GEN)	<i>Berlin One</i>	<i>Thurs 13:00</i>
SIG AGM: SMEs and Growth	<i>The Rotunda</i>	<i>Thurs 13:00</i>
WEDNESDAY EVENTS		
Entrepreneurship Policy Workshop – Gideon Maas & Stephen Roper	<i>Grand Four</i>	<i>Wed 13:00</i>
Strategic Entrepreneurial Leadership Workshop – Michele Rusk	<i>Amsterdam One</i>	<i>Wed 13:00</i>
Developmental meeting for IJEBR (International Journal of Entrepreneurial Behavior & Research) – Paul Jones	<i>Dublin One</i>	<i>Wed 13:00</i>
Gender & Enterprise Webinar – Conquering borders – Gender, Entrepreneurship and Prosperity	<i>Grand Ballroom</i>	<i>Wed 14:00</i>
40 th anniversary seminar – New and Small Firm performance within and across borders	<i>Berlin One</i>	<i>Wed 14:00</i>
Book launch – SAGE Publishing exhibition stand	<i>Exhibition Centre</i>	<i>Wed 15:30</i>
40 th Anniversary Plenary Session – Renewing Bridges and Building Communities	<i>Grand Ballroom</i>	<i>Wed 16:00</i>
THURSDAY EVENTS		
Book launch – Palgrave/Macmillan exhibition stand	<i>Exhibition Centre</i>	<i>Thurs 10:30</i>
Research Methodology for Publication in the Creative Industries	<i>Amsterdam One</i>	<i>Thurs 11:00</i>
ISBE AGM	<i>Exhibition Centre</i>	<i>Thurs 12:30</i>
Delegate Tour of Innovation Factory (bus leaves Europa at 12:45)		<i>Thurs 12:45</i>
Publishing workshop – Paul Jones	<i>Grand Ballroom</i>	<i>Thurs 13:00</i>
Longitudinal Small Business Survey (LSBS) Update	<i>Amsterdam One</i>	<i>Thurs 13:00</i>

****Schedule correct as at 1 November 2017. Please check conference app at <https://app.bizvento.com/isbe2017> for latest updates.**

PARALLEL SESSION ONE – WEDNESDAY 11:00-12:30

Creative Industries Entrepreneurship

Amsterdam One

Facing Uncertainty: An entrepreneurial view of the future?

Simon Bridge

Creative Designer to Policy Designer: Learned Skills, Attributes and Impact

Andrew Penaluna

Entrepreneurial Leadership – The Design Imperative

Michele Rusk

Entrepreneur as brand: a creative industries case

Ian Fillis, Kim Lehman

Enterprise Education

Amsterdam Two

A Study of Changing Student Entrepreneurial Self-Efficacy in Entrepreneurship Education

Roisín Lyons, Ciarán Mac an Bhaird, Theo Lynn

The Changing Nature of Enterprise Education

Colin Jones, Kathryn Penaluna, Andy Penaluna, Harry Matlay

Learning through being enterprising in primary school: A Canadian case

Matthias Pepin

Entrepreneurship in challenging emerging economies and the role of enterprise-related education

Simon O'Leary

Entrepreneurial Finance

Dublin One

Official launch of the Entrepreneurial Finance SIG

Business Angel Investing On The Island Of Ireland: Evidence On Cross Border Investments

Colin Mason, Joe Duggett, Tiago Botelho

A Comparative Analysis of the Development of Business Angels Networks in Chile and Colombia: An Institutional Approach

Gianni Romani, Miguel Atienza, Izaías Martins

Assessing SME Finance in the UK: Is there Demand or Supply Failure?

Robyn Owen, Tiago Botelho, Osman Anwar, Javed Hussain

Entrepreneurial Practitioner Learning

Dublin Two

Developing cognitive versatility: Thinking it through

Marian Evans

The entrepreneurial researcher - developing a framework for cross-cultural competence

Peter Pease, Jan Myers, Brenda Stalker

Strategising in the Irish tourism micro firm: A strategy as practice framework

Arthur Kearney, Denis Harrington

The influence of improvisation on entrepreneurial orientation

Przemyslaw Zbierowski

Entrepreneurship in Minority Groups

Grand Four

An exploration of Syrian refugee entrepreneurial ambitions in the UK

Laila Kasem, Suzanne Mawson

The Role of Education and Training to Ethnic Minority Business Start-ups

Thomas Domboka

Developing Multi-Directional Trend In Diaspora And Transnational Entrepreneurship

Sanya Ojo

Home Country Effects on Opportunity Recognition by Migrants in the UK

Jonathan Levie, Daphne Hering

Family and Community Business

Copenhagen Two

Analysis of Strategic-resources in Small-farm Diversification: Identifying Perceived Customer- Values

Afamefuna Obi, Juliette Wilson, Andrea Tonner

Understanding the role of relational competency in copreneurial business through a gender perspective

Angela Carradus

Intra-family Succession Goals of Small Private Family Firms: An Exploratory Study

Peter Savoni, Natalia Vershinina

Knowledge transfer through internal non-family stakeholders after a succession

Jahangir Wasim, James Richard Taylor

Gender and Enterprise

Berlin One

Articulating the masculine ideology and iconology of a gendered Corporate 'Bad-Boy' Entrepreneurial Identity

Lorraine Warren, Rob Smith

Entrepreneurship & The Male Agenda: Gender Multiplicity & The Performance of Masculine Identities

Susan Marlow, Samantha Hicks, Lorna Treanor

Neoliberal Feminism's Impact on Women's Entrepreneurial Opportunities and Outcomes

Lorna Treanor, Susan Marlow

Historical Female Entrepreneurship - the case of Ireland 1922 - 1972

Therese Moylan

International Entrepreneurship

Berlin Two

Immigrant Entrepreneurial Enterprises in Aotearoa: A Human Resource Management Perspective

Xiang Yan, Jianmin Sun

Increasing the number of Scottish exporters: The ACE framework and its application by Scottish Enterprise

Jonathan Slow, Margaret Fletcher

How do Hidden Champions influence the emerging economic power of Russia?

Thomas Heupel, Hartmut Meyer, Dirk Henrich, Marina Sartison

Networks and Innovation

Grand Five

Business model innovation: A reflective review of Connected Health

Sonia Chien i Chen, Radwan Kharabsheh

Home Alone: Innovation and sales growth intentions among the solo self-employed

Stephen Roper, Areti Gkypalia

Understanding Social Media Entrepreneurship to promote innovation within Small Medium Enterprises (SMEs)
Stefania Romano, Martin Beckinsale

Rural Enterprise
Library Bar

Between Innovation and Tradition: Agricultural Entrepreneurship as a Balancing Act
Elena Fuetsch

Factors Influencing crop farmers' entrepreneurial behavior in Botswana
Olebogeng Sasa Joseph, Iona Yuelu Huang

Exploring territorial anchoring in rural entrepreneurship
Marcello De Rosa, Luca Bartoli, Maria Pia

The French landscape sector: a model of entrepreneurial transition for the farmers?
Charlène Lambert, Roland Condor, Maxime Prevel

Social, Environmental and Ethical Enterprise
Copenhagen One

Open Social Innovation to Tackle Third Sector Social Challenges
Lauren Tuckerman, Julie Thomson, Geoffrey Whittam

The coming of age of the Social Solidarity Economy
Mike Bull, Rory Ridley-Duff

A Cross-Country Study on the Role of Social Entrepreneurship in Social Transformation
Rebecca Fisher

Technology Entrepreneurship
The Rotunda

Just How Much Does Social Media Contribute to the Business SMEs Win
William James Wilson

Irish SMEs: Exploring Propensity to Trade Online and Entrepreneurial Orientation
Bairbre Brennan

Twitter Mood and Firm Performance: the Case of SMEs
Mohamed Sherif

A Micro-SME Case Study of Social Media Adoption
Martin Beckinsale

PARALLEL SESSION TWO – WEDNESDAY 14:00-15:30

Business Creation, Early Stage Development and Business Closure

Grand Four

Entrepreneurial Activities in Innovation driven Economies: A comparative GEM Data Analysis between Germany and Slovakia
Hartmut Meyer

Kenoteq - From lab to marketplace: a teaching case study
Laura Jackman, Samuel Chapman, Gabriela M. Medero, Maggie Anderson

No borders, just horizons: co-creating small firm brand equity
Diane Morrad | Christopher J Brown | Peter Fraser

Exploring drivers of re-entry into entrepreneurship after an unsuccessful exit
Aisha Abbas

Business Support, Policy and Practice

Grand Five

An Investigation on the evolution of the Entrepreneurship Policy Agenda in the EU: Relevant milestones, key areas and the way forward

Alberto Arenal Cabello, Cristina Armuña González, Sergio Ramos Villaverde, Ana Moreno Romero, Claudio Feijoo

Working Paper-Entrepreneurship Ecosystems: Policy Support and Comparison with Innovation Ecosystems
Zimu Xu

Under Technium's Hood: To begin at the beginning
Gareth Huw Davies, Louisa Huxtable-Thomas, Sian Roderick

SME Restructuring in a Recession: A Desire for Growth
Milan Gyanwali

Creative Industries Entrepreneurship

Amsterdam One

Creative discipline education shaping entrepreneurial outcomes within the creative industries
Jacqueline Jenkins, Charlotte Carey, Cindy Millman

Insights from the inside; researching creative industries entrepreneurship?
Charlotte Carey, Stefania Romano, Andy Penaluna

The Creative Business: Development Practice in the Arts-based Creative Industries
Jacob Salder

Entrepreneurship and the Cultural and Creative Industries: inextricably intertwined or distant cousins?
Josephine Browne, Therese Moylan

Enterprise Education

Amsterdam Two

How to Teach Valuation Concepts to Entrepreneurs?
Carlos Abreu

Reflections on Self Managed Learning in a Postgraduate Entrepreneurial Education Programme
Michael Fowle, Nina Jussila

What students don't learn about starting a business from entrepreneurship text books: Student learning from an experiential entrepreneurship class
Colin Mason, Jillian Gordon

How Teampreneurs learn to do marketing
Edita Petrylaite

Reimagining the Purposes of Entrepreneurship Education
Colin Jones

Entrepreneurial Finance
Dublin One

Investor Motivations of a New Zealand Biopharma start-up: Angels and Crowd-funders
Andrea Miller, Lorraine Warren, Shane Scahill

Peer to peer lending: Which investors perform better?
Ciarán Mac an Bhaird

Do Business Accelerators invest in 'lemons'? A comparison of the founders' characteristics of Business Accelerator and Business Angels backed companies
Yannis Pierrakis

Financing Climate Change Innovation: Reviewing Government Interventions Supporting Green Early Stage Ventures
Robyn Owen, Fergus Lyon, Geraldine Brennan

Entrepreneurial Practitioner Learning
Dublin Two

The Beneficial Differentiation between Self-Employed, Business Owner and Entrepreneur
Annemarie Østergaard

Positive leadership and corporate entrepreneurship – theoretical considerations and research propositions
Przemyslaw Zbierowski

Family and Community Business
Copenhagen Two

The Influence of Family Firms on the Sustainability of Start-up/Nascent Enterprises
Louise Scholes, You Yi, Xiaoti Hu, Mat Hughes, Paul Hughes

Strategic Renewal in Family Firm Context
Didier Chabaud | Mariem Hannachi

Gender, Roles, Women and Family Business Succession
Claire Seaman

Keeping it in the family: Exploring tribal entrepreneurial behaviour in Nigeria
Paul Igwe, Robert Newbery, Gareth T. White, Nihar Amoncar

International Entrepreneurship
Berlin Two

International Venture Emergence: Rethinking Venture 'Inception'
Rosalind Jones, Susan Sisay

Diaspora Entrepreneurship and International Market Entry Strategies in the Emerging Economies: A Learning Process
Ignatius Ekanem

Critical analysis of export planning for small engineering firms in UK
Juston Mubwandarikwa

Lifestyle Entrepreneurs Within Nature Based Businesses in Sweden - Motives and Challenges for the Future?
Anna Sorensson, Maria Bogren, Annika Cawthorn

Rural Enterprise

Library Bar

Understanding Rural? Inside the Spatial 'Black-box' in Entrepreneurship Research
Katarina Pettersson, Johan Gaddefors

Location Effects on Agri-food SME Internationalisation: Comparing Wales and Brittany
Robert Bowen, Tiffany Low, Nicholas Perdakis

Product Differentiation and Access to Markets: A stakeholder perspective of Welsh Lamb
Wyn Morris

A Comparative Study of Farmers' Marketing Channels Decisions and Performance between Vietnam and Thailand
Thai Thuy Pham, Nithicha Thamthanakoon, Iona Yuelu Huang, Jane Eastham, Verena Otter

Social, Environmental and Ethical Enterprise

Copenhagen One

Growing green?: co-creating an evidence-based model of SME engagement
Richard Blundel, Tina Fawcett, C. Shaw, S. Hampton, A. Westall

Sustainable Entrepreneurship: Opportunity Identification and Effectuation of Young Entrepreneurs
Fernando Lourenco, Ossie Jones, Ranis Cheng

SMEs and Environmental Practices: A Study of the UK-based Manufacturing SMEs sector
Eustathios Sainidis

Shaping Social Innovation: A Case of Re-thinking Sanitation
Suvi Kokko, Klara Fischer

Technology Entrepreneurship

The Rotunda

Business-IT Alignment Patterns in Small Firms
Ronald Aquilina, Silvio De Bono

Prototyping an Innovative e-Platform of Financial Assistance for Small Medium Enterprises in Mauritius
Kesseven Padachi, Diroubinee Mauree-Narrainen, Aleesha Boolaky

Towards Building a Framework to Understand Internet Marketing Adoption in Iran: The Case of Iranian Distribution Industry
Sepideh Zahiri, Hatem El-Gohary, Javed Hussain

PARALLEL SESSION THREE – THURSDAY 09.00-10.30

Business Creation, Early Stage Development and Business Closure

Grand Four

Founders and their brands
Hanna Astner, Johan Gaddefors

What Explains Entrepreneurial Exit in China: Individual or Environmental Factors?
Jun Li, Tianchen Li, Jian Gao

Who lives longer? Empirical Evidence from New Ventures in the UK
George Saridakis, David J. Storey, Anne-Marie Mohammed, Julian Frankish

Business Support Policy and Practice

Grand Five

Entrepreneurial Participation in the Brexit Discourse: the utility of Twitter for Stakeholder identification and public policy insights
Theo Lynn, Pierangelo Rosati, Binesh Nair, Ciarán Mac an Bhaird

Transfusing Immunity: Addressing Cyber Challenges for SMEs
Louise Atkinson

How Does Enterprise Assistance Support Maori Entrepreneurs? An Identity Approach
Lorraine Warren, Jason Mika, Farah Palmer

Creative Industries Entrepreneurship

Amsterdam One

Ties that un-bind: Nigerian Artistes Making music under resource-constrained conditions
Nnamdi Madichie

Shaping the selection practices of Edinburgh's creative entrepreneurial networks
Marta Bernal, Sarah Cooper

Creativity, opportunity recognition, resource availability, and success in creative industries entrepreneurship
Yu-Yu Chang, Ming-Huei Chen

Global and Local: the Story of a Performing Arts Database
Peter Fraser, Iain Fraser, Stephen Fraser

Enterprise Education

Amsterdam Two

Longitudinal impacts of Entrepreneurship Education: a quantitative investigation
Paul Jones, David Pickernell, Rebecca Fisher, Vera Ndrecaj

The influence of entrepreneurship education on Iranian entrepreneurs and their new venture creation
Farnaz Farzin, Julie C. Thomson

Understanding Entrepreneurship Education through identity: The use of visual methods to explore the student-entrepreneur
Kellie Forbes-Simpson

Measuring Entrepreneurial Psychological Capital: Some Core Constructs
Peter Pease, James Cunningham

Entrepreneurial Finance

Dublin One

The Value of Human Capital Signals for Investment Decision Making under Uncertainty
Jesper L. Christensen, Daniel S. Hain, Roman Jurawetzki

The Role of Mentoring in Youth Entrepreneurship Finance: A Global Perspective
Robyn Owen, David Deakins, Julie Haddock-Millar, Leandro Sepulveda

Defining Crowdfunding: A Look at Emerging Trends in Reward-Based Crowdfunding Research
Martin Smith

Transcending Traditional Funding Borders- A Systematic Multidisciplinary Review of Crowdfunding for Entrepreneurs
Emer Gallagher, Andrew Kincaid, Elaine Ramsey, Sharon Loane

Entrepreneurial Practitioner Learning

Dublin Two

The Impact of Social Capital and Cultural Knowledge on Setting-Up and Operating a Transnational Business in Australia
Simon Best

Do the self-employed really experience lower work-related stress?
Jingjing Qu, Jun Li, Vania Sena

Rethinking the Firm and its Environment: A Problem Solving Approach
Colin Jones, Gimme Walter

Entrepreneurship in Minority Groups

Copenhagen One

Approximating Entrepreneurial Superdiversity: Evidence from ethnic minority entrepreneurship in Glasgow
Paul Lassalle, Sakura Yamamura

Refugee Entrepreneurship in Temporary Camps in the Streets of Paris
Crista Plak, Vincent Lagarde

Third Age Entrepreneurs: A Solution for Decreasing the Dependency Ratio?
Brian Shee, Yvonne Costin, Jean McCarthy

Thwarted or Facilitated? The Entrepreneurial Aspirations and Capabilities of New Migrants and Refugees in the UK
Maria Villares-Varela, Monder Ram, Trevor Jones

Family and Community Business

Copenhagen Two

Work Based Learning, Enterprise Education and Small Family Businesses
Brian Jones, Dave Devins

The Impact of Social Capital on Succession in Family Firms
Ian Smyth, Martin McCracken, Alison Hampton

Sustainable Entrepreneurship in a Developing Economy through Business Succession
Chukwuma C. Nwuba, Eunice. O. Chukwuma-Nwuba, Siddiq R. Nuhu

Gender and Enterprise

Berlin One

From Victim to Entrepreneur - Re-building Shattered Lives
Janice Byrne

Women's Enterprise: Factors Influencing the Business Growth of Sewing Businesses in Lagos, Nigeria
Oyedele Ogundana, Kostas Galanakis, Amon Simba, Lynn Oxborrow

Entrepreneurship, the answer to Balsall Heath's female housing resident community?
Sundas Hussain

Gender and Enterprise Network: Analysing a UK Social Change Venture
Angela Martinez Dy, Sally Jones, Natalia Vershinina, Lorna Treanor, Haya Al-Dajani, Julia Rouse, Maria Villares-Varela, Carol Ekinsmyth

International Entrepreneurship

Berlin Two

Education and Training Support for the Entrepreneurial Africa Prize Programme
Stephen Dobson, Genevieve Kebe

Entrepreneurial Orientation in Small Firms in Abu Dhabi: A Qualitative Exploration
Hajer Zarrouk, Laura Galloway, Mo Sherif, Elarbi Elkaroui, Anas Al Mulla

The role of networks in the internationalisation of small knowledge-intensive businesses service firms
Martina Battisti, David Deakins

Knowledge Based Entrepreneurship and Regional Engagement in Thai and UK Universities
Suteera Puangpronpitag, John Taylor

Rural Enterprise

Library Bar

Sustainable Entrepreneurship in a Cypriot Cooperative: The Nexus of Family firm, Cooperative and Community
Allan Discua Cruz, Elias Hadjielias, Carole Howorth

The Role of Trust in Rural Business Support Networks
Barry Quinn, Lynsey McKitterick, Angela Tregear, Rodney McAdam

The rural as an entrepreneurial context; concept and engagement
Johan Gaddefors, Alistair Anderson

Technology Entrepreneurship

The Rotunda

New Venture Teams without networks: Successful navigations during the establishment of two New Technology-based Firms
Elizabeth Kim

SME Internationalisation through digitalisation: Opportunities or Barriers for UK Specialist and Niche Retailers
Brenda Patil

An Exploration of Product Advantage in SMEs: Owner/Manager Perspectives
Michele O'Dwyer

PARALLEL SESSION FOUR - THURSDAY 11.00-12.30

Business Creation, Early Stage Development and Business Closure

Grand Four

Accelerating Growth of Successful Entrepreneurs at the Wallace McCain Institute
Greg Fleet

Idea to Opportunity: The Venture Validation Program A Baseline Study
Greg Fleet

Should I Stay or Should I Leave: Founders Emotional Hangover and Exit Delay
Naveed Akhter, Xavier Lesage

How Companies used Marketing Techniques during the Economic Crisis in Greece to inspire Customer Loyalty and build Emotional Connections
Antonia Koumproglou, Konstantinos Biginas, Peter Wyer

Business Support Policy and Practice

Grand Five

How best to evaluate Business Incubation?
Olga Shimbireva, Martyn Benson, Helen Matushevskaya

Policy Perspectives: Evidence from South African 'ICT for SME' Policies
Sinfree Gono

Creative Industries Entrepreneurship

Amsterdam One

A Conceptual Framework for Effectuation in Video Game Industry
Cansu Durukan, Rose Narooz, Nazlı Wasti Pamuksuz

Creative enterprise development in the face of paradoxical boundary demands
Colleen E. Mills

Workshop: Research Methodology for Publication in the Creative Industries

Enterprise Education

Amsterdam Two

Development of Social Capital through University-Based Business Plan Competition Participation
Kayleigh Watson, Pauric McGowan

A systematic literature review of experimental impact studies on entrepreneurship education
Kjersti Kjos Longva, Lene Foss

Entrepreneurship Education as Human Capital: Implications for Youth Self-employment and Conflict mitigation in Sub-Saharan Africa
Paschal Anosike

Enterprise Education Competitions: A theoretically flawed intervention?
Catherine Brentnall, Ivan Diego Rodriguez, Nigel Culkin

Entrepreneurial Finance

Dublin One

The Role of Technology Business Incubators (TBI) in financing start-ups and small ventures in Saudi Arabia
Nouf Alnasser, Ciarán Mac an Bhaird

Harness the Crowd: An Exploration of the #Crowdfunding Community on Twitter
Theo Lynn, Pierangelo Rosati, Ciarán Mac an Bhaird

Governance and legislative conflict in the financial ecosphere: the case of UK credit unions
Geoff Whittam, Steve Talbot, Ciarán Mac An Bhaird

Entrepreneurial Practitioner Learning

Dublin Two

Case study insights on the impact of knowledge transfer in high-tech small firms
Laura Bradley, Stephanie Cowden, Philip Whitby, Pauric McGowan

Silent Voices: arresting moments in entrepreneurial methodological practice; embedding reflexivity within a dialogical framework of social poetics
David Higgins

Entrepreneurship in Minority Groups

Copenhagen One

Migrant women in the ethnic economy. A positional approach to contextualise gendered transnational trajectories
Maria Villares-Varela, Caroline Essers

Challenges to the Entrepreneurship Eco-System by Migrants
Hartmut Meyer

Ethnic Entrepreneurship And The Concept of Mixed-Embeddedness To Opportunity Formation Process
Kingsley C. Njoku

Family and Community Business

Copenhagen Two

Growing a 'dying' SME: HR Professionalisation to Enhance Hospice Employee-Volunteer Synergies
Julie Davies, Dinuka Herath, Alex Kevill

Families, the Feminisation of Labour and Cardamom Farming in Eastern Nepal
Bernie Quinn, Vijaya Tamla Rye, Claire Seaman

Diagnosing the Clinician: Business Capability Development and GP Practices
Romano Dyerson

Gender and Enterprise

Berlin One

Influence of family embeddedness on business and their subsequent exits
Aisha Abbas

Entrepreneurial mothers motivation and commitment from the perspective of possible selves
Natalia Vershinina, Nichola Phillips, Jo Duberley, Marylyn Carrigan

Impact of Motherhood on Women's Propensity to engage in EBV
Lyndsey Davey, Pauric McGowan, Alison Hampton

Gendering Entrepreneurship: have the sisters done for themselves?
Susan Marlow, Helene Ahl

International Entrepreneurship
Berlin Two

An Attempt to Understand SMEs' Internationalisation and its Impact on Business Performance: A Framework for Malaysian SMEs
Outward Internationalisation
Adyazakrie Mohamad Zaki, David J. Edwards, Hatem El-Gohary

A Critical Evaluation of the Factors that Influence the Millennial Generation in Identifying Entrepreneurial Opportunities in Malaysia
Heliza Binti Abdul Hami, Carmel McGowan, Alexander Kofinas

Re-constructing internationalisation: Towards a more holistic understanding of experiential learning in leaders of internationalising SMEs
Lucrezia Casulli, Margaret Fletcher

Proactiveness as a Catalyst for International Development: An Analysis of Italian USOs
Lisa Messina, Nola Hewitt-Dundas

Rural Enterprise
Library Bar

Lifestyle Entrepreneurship and Lifestyle Sports; Reviewing the Literature
Laura Wallis, Emily Beaumont, Andreas Walmsley, Carole Sutton

Barriers to Business Model Innovation in the Agri-Food Industry
Pia Ulvenblad, Henrik Barth, Maya Hoveskog, Jenny Ståhl, Per-Ola Ulvenblad, Jennie Cederholm Björklund

Women and agency in rural entrepreneurship
Annie Roos, Johan Gaddefors

SME Growth and Performance: Quantitative Perspectives
The Rotunda

Entrepreneurial discrete choice modelling: self-employment, employer vs worker status
Robert Bennett

Measuring Small Business Performance in an African context: Complications of Pluriactivity and Portfolio Entrepreneurship
Ernestine Ning, Peter Rosa

Entrepreneurial Orientation and Firm Performance: the Moderating Roles of Networks, the Environment and Entrepreneur Profiles
Cristina Fernandes, Luís Farinha, João Ferreira, Mário Raposo

Spatial Patterns of Entrepreneurship in the UK: Opportunity, Resources and Spill-over Effects
Andrew Henley

PARALLEL SESSION FIVE – THURSDAY 14.00-15.30

Business Creation, Early Stage Development and Business Closure
Grand Four

Exploring entrepreneurial well-being during the venture creation process: The start-up community's voice
Shivani Mehta, Sarah Drakopoulou Dodd, Alec Morton

How Young Entrepreneurs turn dreams into business
Spinder Dhaliwal

Enterprise Education
Amsterdam Two

Training the trainers for embedding enterprise in diverse curricula
Alison Riley

Entrepreneurial Intent and Experience: A five-year study of undergraduate students at induction at a UK University
Kelly Smith, Tom Williamson, Pete McLuskie

Universities as Entrepreneurial Places: Reconciling Institution, Educator and Learner Interests
Leigh Morland, John Thompson, Jonathan Scott

Enterprise Education

Amsterdam One

V.E.T. Education Leading to a Sustainable Career Advantage within the Labour Market – A Resource Based View
Alex Rizzo, Silvio De Bono

Developing an Innovative Teaching and Learning Approach to Enterprise Education
Konstantinos Biginas | Peter Wyer | Antonia Koumproglou | Shaun Bowman

Promoting Values through Sustainable Entrepreneurship Education – An Axiological perspective
Deema Refai, David Higgins, Alain Fayolle

Entrepreneurial Finance

Dublin One

Investigating the characteristics of top performing venture capital funds in Europe and USA
Keith Arundale

Does a Leopard Change Its Spots? Auditors and Attorneys as Trustees of Minority Shareholders in Private Business Judicial Valuation
Jani Saastamoinen, Hanna Savolainen

Driving factors of discouragement in UK credit market
Thao Nguyen

Investment Impact on Resource Availability and Competitive Advantage in HPSUs
Eugene Crehan, Aidan Duane, Aidan O'Driscoll

Entrepreneurship in Minority Groups

Copenhagen One

Barriers to refugee business start-ups in the North East of England
Hilary Davison, Lucinda Hudson

An analysis of the enterprising activities of asylum seekers in the UK
Angelo P. Bisignano, Imad El-Anis, Christopher Galvin, Robert Clark

Gender and Enterprise

Berlin One

The entrepreneurship process: Proposition of a new theorization
Typhaine Lebègue, Christina Constantinidis

The Role of Control in Entrepreneurial Growth: An alternative explanation
Helle Neergaard, Sally Jones, Christina Ottsen, Carla Quesada Pallares

The Role of Gender in The Entrepreneurial Social Capital
Jahangir Wasim

Aftermath of Venture Failure in Gender-based social context
Daria Samatoina

International Entrepreneurship

Berlin Two

Local formal interpersonal networks and SMEs internationalisation: Empirical evidence from UK
Bochra Idris, George Saridakis

The impact of Brexit on UK firms' internationalisation: A comparative study between Born Globals vs traditional SMEs
Hang Do, David Smallbone

SME Internationalization in Non-core Ecosystems: Empirical Evidence and Policy Considerations

Steve Johnson, John Nicholson, Zaheer Khan, Paul Lassalle

Beyond Denaturation: Toward a Practice-based View of the Small Business Concept

Tetsuya Hirano

Networks and Innovation

Copenhagen Two

Trust and Control in Strategic Networks of SMEs

Fabio Antoldi, Antonio A. Larocca

UK Return to Borders: The Value of Networks and Innovation for Outward looking SMEs

Zita Stone, Fragkiskos Filippaios, Georgie Kemsley

Design Thinking and Innovation in SMEs: An Effectual Innovation Model

David Roach, Joel Ryman

Public Sector Entrepreneurship

Dublin Two

Entrepreneurial Safeguarding in Public Services - Innovating with Experience?

Alexandra James, Jan Myers, Sarah Lonbay

Whose public is it anyway? Re-imagining public entrepreneurship

Jan Myers

Entrepreneurship in the New Zealand public health sector: the case of primary health organisations (PHOs)

Shane Scahill, Lorraine Warren

Theoretical Perspectives on Public Entrepreneurship: Towards a typology

Joyce Liddle, John Shutt

Rural Enterprise

Library Bar

Illegal activity in the 'Horse Meat' Supply Chain: Understanding Food Fraud in the context of the 2013 Horsemeat Scandal

Gerard McElwee, Robert Smith, John Lever

Contextualized entrepreneurship – A logic of space and place in rural biogas production

Richard Ferguson, Cecilia Waldenström

Narratives of Failure and Crisis in Rural Social Enterprise

Anne MJ Smith, Julie Thomson, Geoff Whittam, Fiona Henderson

SME Growth and Performance: Quantitative Perspectives

The Rotunda

The whole is greater than its parts: a cross-country study of the drivers of SME process innovation

Helena Lenihan, Helen McGuirk, Olubunmi Ipinnaiye

The UK's HGFs and their resilience over the Great Recession

Michael Anyadike-Danes, Mark Hart

How Capacity to Earn From Entrepreneurship is Embedded in Household Economic and Work Practices

Julia Rouse, Dilani Jayawarna

Social, Environmental and Ethical Enterprise

Grand Five

The Legitimacy of Grassroots Necessity-Driven Practices as Forms of Social Entrepreneurship in the Context of a Developing Economy

Maria Margarida Durão De Avillez

Developing Capabilities in a Social Enterprise: The role of Well-Being in augmenting Human Capital for Social Innovation

Jay Mitra, Neha Gopinath

Legitimation in 'everyday' entrepreneurship: Insights from social and commercial women entrepreneurs

Isobel O'Neil, Janine Swail

What Influences the Social Entrepreneurial Journey

Andrew Baird

PARALLEL SESSION SIX - THURSDAY 16.00-17.30

Business Creation, Early Stage Development and Business Closure

Grand Four

Freelancing, Flexibility and the Effort Bargain: On the Limits to 'Being Your Own Boss'

John Kitching, Marfuga Iskandarova

Self-efficacy and attitude to risk in the home-based self-employed: A longitudinal exploration

Elizabeth Daniel, Robyn Owen

A Longitudinal Study of Entrepreneurial Intent in Creative Graduate Entrepreneurs

Jonathan M. Scott, Richard Hanage, Mark A. P. Davies

Career Paths of Serial Founder Entrepreneurs: Towards a distinct theory of Serial Entrepreneurship?

Stephen O'Regan

Enterprise Education

Amsterdam Two

I still love IP: a spotlight on 10 years of designing the student experience

Kathryn Penaluna, Andy Penaluna, Colin Jones, Harry Matlay

Small Steps for Enterprising Students: Disruptive innovation for Small Enterprise Managers

Christopher Brown, Stephen Arnold

Development of Entrepreneurial Intentions: Influence of Teaching Methodologies

Eunice Oluwakemi Chukwuma-Nwuba, Chukwuma C. Nwuba

Supporting Enterprise Educators: A Decade of Best Practice

Nicolette Michels, Richard Beresford, Kate Beresford

Enterprise Education

Amsterdam One

Prototype Creation for Crowdfunding Pitch Videos

Erik Noyes

Gap between entrepreneurial learning and entrepreneurship education: a systematic review

Jahangir Wasim

Using Controlled Trading Projects to stimulate earning from small successes

Brian Gregory, Magnus George, Ricardo Zozimo, Ian Gordon

At the Frontier of Entrepreneurship in Campus Ecosystems: Developing Capacity and Capabilities

Jay Mitra

Entrepreneurial Finance

Dublin One

The Understanding of Financing Practices by Malaysian SMEs: Bridging the Gap

Farisa Mohd Idris

Access to Bank Credit by Smallholder Farmers in Tanzania: A case of Smallholder Farmers in Tanzania

Nsubili Isaga

Gender and Enterprise

Berlin One

Pride or Process: Exploring women microbusiness owners' attitudes to financing their own business

Celia Netana

Arab Women Entrepreneurs and Career Success - The Case of Lebanon

Hayfaa Tlaiss

Dissipating the Notion of Underperformance: Evidence from High Growth Female Entrepreneurs (HGFes)

Yvonne Costin, Briga Hynes

Gender and Enterprise

Dublin Two

The Older Entrepreneurial Self: Intersecting Identities of Older Women Entrepreneurs

Rebecca J. Stirzaker, Laura Galloway

A Life History Study of the Intersections of Age and Gender amongst Three Older Female Entrepreneurs

Sara Nadin, Natalia Vershinina

Women Portfolio Entrepreneurs: From 'Underperformance' to 'Positive Performance'

Terri Bourne

Exploring Enterprise Churn from a Gendered Perspective - the reality of household and life course influences

Janine Swail

International Entrepreneurship

Berlin Two

Do Export Promotion Programmes reduce SMEs' export barriers? Evidence from North-Africa

Mohamed Haddoud, Adah Onjewu, Paul Jones, Robert Newbery

Push vs Pull: Does the motivation for an entrepreneurial career vary by country?

Brian A. Polin, Stephan Golla

The Effect of Internet Availability on Entrepreneurial Growth Expectations

Jonathan Levie, Mark Hart

Social, Environmental and Ethical Enterprise

Grand Five

A Theoretical Framework to Investigate Impact Investor-Fund Manager-SME Investee Governance for Social Impact and Financial returns

Richmond O. Lamptey

Accelerating the process of enabling significant impact funds flow into core portfolios through the use of proven and new approaches to modelling, measurement and acceleration

Ian Allsop, Philip Comrie

Innovative 'Social Investment' in Europe: New Roles and Relationships in the Social Economy

Sue Baines, Chris O'Leary, Gavin Bailey, Chris Fox

Defining the undefinable

Inge Hill | Kathryn Kimbley