

ROUTLEDGE BOOK:

Enterprising Africa: Transformation through Entrepreneurship

CALL FOR CHAPTERS

Editors:

Dr Stephen Dobson, University of Leeds
Prof Paul Jones, University of Swansea
Prof Daniel Agyapong, University of Cape Coast
Prof Gideon Maas, Coventry University

Background:

The book aims to explore the future opportunities, challenges, growth areas and key themes which will shape entrepreneurship over the next decade in the African continent. The book explores entrepreneurship as an enabler for socio-economic growth and development in Africa, especially in the context of youth unemployment and increasing youth population for which the traditional, and indeed emerging, industrial sectors will not be able to produce sufficient jobs to meet demand. Entrepreneurship can be the key to unlock resilient growth in the continent but only if it is driven both by socially productive and growth oriented new businesses.

The book will be organised around three thematic parts. Part I will explore the notion of inclusive growth and the role that entrepreneurs can play supporting this. Part II explores the dynamic between entrepreneurs and the environment since social, economic and environmental concerns need to build upon each other rather than vie for recognition. Part III offers chapters exploring policy contexts and the wider institutional ecosystems that need to be developed and enhanced to ensure a strong and vibrant environment for the future entrepreneurs of Africa to thrive.

Whilst all relevant contributions will be assessed on merit, the editors would particularly seek chapters concerning:

- Inclusive growth and the shift from the dramatic disparities endemic in African society and working toward a more equitable growth orientation.
- Gender and enterprise development exploring female entrepreneurship and gender, identifying socio-cultural issues of enterprise development and entrepreneurial opportunity.
- Entrepreneurship and poverty alleviation, exploring the transformative effects of development entrepreneurship and its ability to support struggling communities and create infrastructural resilience as well as a more equitable access to food and water.

- Entrepreneurship, Inclusivity and Social Enterprise. The role of social entrepreneurship, social value creation and community-focussed business to consider new opportunities for socio-economic equity and new business with a social mission.
- Youth programmes and/or entrepreneurship education at the school-level and higher education
- Entrepreneurial Tourism; entrepreneurship and sustainable development
- Public Sector & Entrepreneurship Policy

Timeline:

1. Chapter proposals c400-500 words (Deadline: 20/12/2018)
2. Invited full chapter submissions (Deadline: 31/3/2019)
3. Reviews completed (Deadline: 1/7/2019)
4. Chapter revision submissions (Deadline: 1/10/2019)

Submission Requirements:

Chapter proposals should be in Word or RTF format and include full list of references and submitted to the editors. Please contact Stephen Dobson (s.dobson1@leeds.ac.uk) and/or Paul Jones (w.p.jones@swansea.ac.uk) for further information and to highlight your intention to submit a proposal.

Further Reading:

- Fine, B. (1997), *The Political Economy of South Africa*, Routledge, New York, NY.
- George, G., Corbishley, C., Khayesi, J., Haas, M. and Tihanyi, L. (2016), "Bringing Africa in: promising directors for management research", *Academy of Management Journal*, Vol. 59 No. 2, pp. 377-393.
- Jones, P., Maas, G., Dobson, S., Newbery, R., Agyapong, D. and Matlay, H., 2018. Entrepreneurship in Africa, part 1: entrepreneurial dynamics in Africa. *Journal of Small Business and Enterprise Development*, 25(3), pp.346-348.
- Le Pere, G. and Ikome, F. (2009), "Challenges and prospects for economic development in Africa", *Asia-Pacific Review*, Vol. 16 No. 2, pp. 89-114.
- Sheriff, M. and Muffatto, M. (2015), "The present state of entrepreneurship ecosystems in selected countries in Africa", *African Journal of Economic and Management Studies*, Vol. 6 No. 1, pp. 17-54.