

## **PhD Entrepreneurship Academy**

Entrepreneurship Research Training Initiative  
Centre for Entrepreneurship, University of Liverpool Management School  
16-17 May, 2019

Hosted by Centre for Entrepreneurship at University of Liverpool Management School, the **PhD Entrepreneurship Academy** is intended for PhD students and early career researchers who want to get a deep understanding of entrepreneurship as field, classic and modern theories of entrepreneurship, innovative research methods, conceptual modelling and theorising and how to publish in entrepreneurship journals. In addition, each participant will have the opportunity to receive feedback on their research project and overall guidance around how can they both develop a publication strategy and embed impact early on into their PhD projects.

### **Aims**

- To gain a deep understanding of entrepreneurship as field, including classic and modern theories of entrepreneurship.
- To discuss and explore the challenges and practicalities of designing and conducting innovative research in entrepreneurship.
- To support early career entrepreneurship researchers to further develop their research strategies and portfolio, with a balanced emphasis on publication outputs and societal impact.
- To support early career entrepreneurship researchers to network and build relationships with others in their field of research from different institutions.

### **Format**

The Academy is divided into three parts:

- 4 x 2-hour seminar sessions, combining key theories and theory development in entrepreneurship research. In each session, the facilitator will make a short presentation followed by a collective discussion of key papers. Students will be required to read and comment on papers each session.
- 2 x 2 hour session on methodological innovation in entrepreneurship research. In this session, the facilitator will introduce and discuss research methods papers and applications of innovative research designs and methods in substantive entrepreneurship research.
- 1 x 2-hour session. Publishing in entrepreneurship journals.

### **Facilitators**

Gabriella Cacciotti	Assistant Professor in Entrepreneurship, Warwick Business School
Dimo Dimov	Professor of Entrepreneurship, Bath School of Management
Tom Elfring	Professor in Strategy, University of Liverpool Management School
Dilani Jayawarna	Reader in Entrepreneurship, University of Liverpool Management School
Jonathan Kimmitt	Lecturer in Entrepreneurship, Newcastle University Business School
Pablo Munoz	Professor of Entrepreneurship, University of Liverpool Management School
Ben Spigel	Lecturer in Entrepreneurship, University of Edinburgh Business School
Nick Williams	Senior Lecturer in Entrepreneurship, Leeds University Business School

### **Application**

Submit your application ASAP to Pablo Munoz at [pmunoz@liverpool.ac.uk](mailto:pmunoz@liverpool.ac.uk) including: 100-word bio + paper abstract or dissertation overview (max 500 words). Proposals at any stages of development are welcome.

**Final deadline is 30<sup>th</sup> April 2019, however, we issue acceptances on a rolling basis, and there are only 25 places available.**

## Agenda

Session	Theme	Date
Intro	<b>The evolution of entrepreneurship as a field of research</b>	Thursday 16 <sup>th</sup> May 09.00-10.00
1	<b>Entrepreneurial opportunities and process</b> <ul style="list-style-type: none"> <li>• Evolution of the opportunity concept: from ontology to representations</li> <li>• Understanding uncertainty</li> <li>• Imprinting and entrepreneurship</li> <li>• Failing and exiting</li> <li>• Learning process and social construction</li> </ul>	Thursday 16 <sup>th</sup> May 10.00-12.00
2	<b>Entrepreneurial cognition and behaviour</b> <ul style="list-style-type: none"> <li>• Emotion, passion and beyond</li> <li>• Personality traits &amp; mental disorders</li> <li>• Information processing and decision-making</li> <li>• Pro-sociality and entrepreneurship</li> </ul>	Thursday 16 <sup>th</sup> May 13.00-15.00
3	<b>Entrepreneurial contexts</b> <ul style="list-style-type: none"> <li>• Places and the socio-spatial geography of entrepreneurship</li> <li>• Entrepreneurial ecosystems research</li> <li>• Challenging environments and crisis</li> <li>• Entrepreneurship and development</li> </ul>	Thursday 16 <sup>th</sup> May 15.30-17.30
4	<b>Innovative research designs and methods I</b> <ul style="list-style-type: none"> <li>• Design science and entrepreneurship</li> <li>• Process research: challenges and approaches</li> <li>• Process-tracing and events mapping</li> <li>• Entrepreneurship and networks research</li> </ul>	Friday 17 <sup>th</sup> May 09.00-11.00
5	<b>Innovative research designs and methods II</b> <ul style="list-style-type: none"> <li>• Configurational comparative methods</li> <li>• Experimental designs: field experiments and quasi experiments</li> <li>• Replication studies: approaches, relevance and publishing</li> </ul>	Friday 17 <sup>th</sup> May 11.30-13.30
6	<b>Publishing and impact in entrepreneurship</b> <ul style="list-style-type: none"> <li>• Engaging with conversations and developing a research strategy</li> <li>• Review process in entrepreneurship journals</li> <li>• Impact agenda: cases and impact work</li> </ul>	Friday 17 <sup>th</sup> May 14.30-16.30

### Organiser: Centre for Entrepreneurship

The Centre for Entrepreneurship is focused on bringing research and managerial and entrepreneurial practice together by means of problem-based, impact-driven research. Our research tackles the human, ecological, economic and cultural determinants and consequences of entrepreneurship, engaging academics and practitioners within and beyond the Management School. This reflects our commitment to fostering entrepreneurship research where it can potentially contribute to solving society's grand challenges.

### Sponsors:



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