**Poster Structure Guidelines**

**Please provide the following information in the poster.**

**A. General Information**

* Full Name
* University and Country
* PhD stage (e.g. FT/PT first-second-final year etc)
* Expected PhD Submission Date (e.g. 09/2020)
* Headshot Photo

**B. Research Interests**

Please identify **at least 3 of your main entre/intrapreneurship related research interests** presented in the list below (research themes are based on the main conference research tracks) and **prioritise** them starting with the one that is best applicable to the research topic that you will include in your poster. Please include them in your poster. This is very important in terms of creating the entre/intrapreneurship related research themes that will serve as the starting point in our discussion/activity based Doctoral Day. Please see list below.

* [Business Creation, Early Stage Development and Business Closure](https://isbe.org.uk/isbe-2019/tracks/business-creation/)
* [Business Support, Strategies and Practice](https://isbe.org.uk/isbe-2019/tracks/business-support/)
* [Creative Industries Entrepreneurship](https://isbe.org.uk/isbe-2019/tracks/creative/)
* [Enterprise Education](https://isbe.org.uk/isbe-2019/tracks/enterprise-education/)
* [Entrepreneurial Finance](https://isbe.org.uk/isbe-2019/tracks/entrepreneurial-finance/)
* [Entrepreneurial Governance](https://isbe.org.uk/isbe-2019/tracks/entgov/)
* [Entrepreneurship in Minority Groups](https://isbe.org.uk/isbe-2019/tracks/minority-groups/)
* [Family and Community Business](https://isbe.org.uk/isbe-2019/tracks/family/)
* [Freelancing, Solo Self-Employment and Gig Economy Working](https://isbe.org.uk/isbe-2019/tracks/freelancing/)
* [Gender and Enterprise](https://isbe.org.uk/isbe-2019/tracks/gender/)
* [International Entrepreneurship](https://isbe.org.uk/isbe-2019/tracks/international/)
* [Networks, Innovation and Policy](https://isbe.org.uk/isbe-2019/tracks/networks/)
* [Rural Enterprise](https://isbe.org.uk/isbe-2019/tracks/rural/)
* [SME Growth and Performance: quantitative perspectives](https://isbe.org.uk/isbe-2019/tracks/sme-growth/)
* [Social, Environmental and Ethical Enterprise](https://isbe.org.uk/isbe-2019/tracks/social/)
* [Technology Entrepreneurship](https://isbe.org.uk/isbe-2019/tracks/technology/)

**C. Research Title**

**If your PhD is based on diverse research project, please choose one so that you can work through this in our discussion/activity based Doctoral Day. Please provide a title for your research.**

**1. Introduction**

**Focus of the study:** Concisely introduce the subject under investigation

**Rational of the study:** List the core reasons why it is important to investigate the specific subject. Please see below.

* **Theoretical Contribution/Impact:** From an academic perspective how is your research going to advance existing knowledge in the field and fill in research gaps.
* **Practical Contribution/Impact and Stakeholders:** From a practical perspective how will your research inform stakeholders (entre/intrapreneurs, enterprises in a specific region-nation, policy makers, VC/Business Angels, Funding Bodies, Business Incubators and Entrepreneurial Mentors/Coaches etc) regarding alternative steps that need to be followed in commercial and social entre/intrapreneurship and how these can fill in economy/ business related needs or social needs or environmental/ecological needs.
  1. **Research Aim** (no more than 2-3 sentences)
  2. **Research Questions** (at least 2)
  3. **Research Objectives** (at least 2)

**2. Brief Literature Review**

**2.1 Relevant Theory/ Theoretical Aspects and Conceptualisation**

* Please indicate the **Theoretical themes or Theories** that relate to your research. Please do not explain the theory in detail, provide a concise overview only. Please indicate whether your research is trying to address any of the following.

**Qualitative research:** Exploring Missing Theoretical Themes and Expand an Existing Theory/Theories or Grounded Theory – Engaging in New Theory Development

**Quantitative research:** Testing Theoretical Themes of an Existing Theory/Theories or testing an Existing Theory or testing a Combination of Existing Theories.

* Provide a figure with your **“Conceptual Model”**. If you are in a quantitative research, please provide your **“Hypotheses**” embedded in the figure and a full version of them at the end of this section.

**2.2 Previous Findings (if applicable)**

Previous Findings at a glance using a **Table** with core outcomes regarding theoretical themes and/or theories.

**3. Research Methodology**

**There is no need to provide details here please only indicate in which side you are without providing any reasoning for this.**

**3.1 Research Philosophy**

Please only indicate as a researcher involved in the research in which side you are Interpretivism, Positivism or Pragmatism etc

**3.2 Research Approach**

Please only indicate whether this research is Inductive, Deductive or both.

**3.3 Research Methods**

Please only indicate whether this research is Qualitative, Quantitative or based on Mixed Methods.

**3.4 Research Strategy/Design**

Please only indicate whether this research relates to a Survey/Experiment/Archival Research for Quantitative Methods or Case Study/Action research/Grounded theory/Ethnography for Qualitative Methods.

**3.5 Data Collection**

Please only indicate how data will be collected.

**Qualitative research**: Interviews, Focus Groups, Observations and/or Archives

**Quantitative research:** Questionnaires (Online or Printed Version, Measurements-Validated Scales) and/or Archives

**3.6 Sample size and Characteristics**

Please only indicate the actual or expected sample size and provide some core characteristics of the companies and/or the people involved in the research.

**3.7 Data Analysis**

Please only indicate the **Software** for your analysis and the **Type of Analysis**. For example, NVivo and thematic analysis or SPSS/AMOS/Smart PLS/Mplus and multiple regression along with slope analysis/ mediating - moderating effects in structural equation models.

**3.8 Ethical Considerations**

Indications of Anonymity and Confidentiality and Autonomy Issues in your research.

**4. Research Outcomes (if Applicable)**

Please **summarise the core findings** of your research by presented a **Figure and/or Key bullet points**. Please, especially for quantitative research, include the **revised conceptual model** based on the significant relationships identified in your study.

If you **are not in that stage of your PhD** where you can provide some initial outcomes of the research, please **ignore this section** in your poster.

**Referencing List (Page 2)**

Referencing List along with any Appendixes should be all included in a separate page.

**Poster Format Guidelines**

**Creation and Size**

You may create your poster by using MS PowerPoint or any other relevant software (MS Word or PowerPoint) but need to make sure that the “**DOC(X) or PPT(X)**” file is created based on a **A3 size** for printing purposes.

**Design**

The design aspects that are core in the poster relate to the degree that the poster is clear and visually attractive while simultaneously presenting the research and effectively communicating the relevant information to the audience. Remember that “**Less is More!!!!**”.

**Word limit Proposition**

Please be concise and keep text to the minimum. We would suggest a word range of **1,000 to 1,200 words** (including in-text references, excluding titles, headings and sub-headings).

**Colours and Figures/Charts/Diagrams/Tables**

Please consider that colours should be used to emphasise, differentiate and to add interest while the use of Figures/Charts/Diagrams/Tables is essential in concisely presenting your research to the audience.

**Titles, Headings and Sub-headings**

Research Title, Headings and Sub-heading are crucial in presenting a structured approach of your research and should appear larger than other text, but without the use of any upper-cases.

**Font**

Times New Roman (**24** pt for Title-Bold, **18** pt for Headings- Bold and Sub-headings and **16** pt for Main body; please use 12 pt for presenting requested a. general information and b. research interests). Single line spacing. Landscape/Portrait Orientation.

**No of Pages**

The main body and the relevant information of the poster should be on a single page. A second page can be used for your References List (please follow your University official Referencing Style) and Appendixes.