

## ISBE 2019 Doctoral Day Programme

TIME	CHAIRS – FACILITATORS – GUEST SPEAKERS	KEY POINTS AND PURPOSE
09:30 - 10:00		Registration & Coffee/Tea
<b>SESSION 1</b>		
<b>ENTREPRENEURIAL THEMES AND COLLABORATIONS</b>		
10:00-10:30	Dr Eftychia Palamida, Newcastle University	<p>The following key points will be covered</p> <ul style="list-style-type: none"> <li>❖ Welcome</li> <li>❖ Introduction to the day/ Agenda</li> <li>❖ Meeting your PhD peers</li> <li>❖ Overall Presentation of Entrepreneurial Themes, Research Posters and Delegates (present entrepreneurial themes and posters that fall into each category)</li> </ul> <p>This session will welcome the Doctoral Day Delegates, introduce the core themes that will be discussed during the day and allow them to identify possible collaborations.</p> <p>Delegates will be grouped to “entrepreneurial research teams” based on their PhD theme and will be provided with “space” to discuss with their peers their diverse perspective on entrepreneurial research.</p>
<b>SESSION 2</b>		
<b>MAKING AN IMPACT: POSITIONING, INCUBATION AND CO-CREATION IN ENTREPRENEURSHIP RESEARCH AND PRACTICE</b>		
10:30 – 11:45	<p>Prof James Cunningham, Director of Research and Innovation Northumbria University Newcastle, Business School</p> <p>Dr Fiona Whitehurst, Director of Impact Newcastle University Business School</p>	<p>This session will discuss the importance of creating a theoretical but most importantly a practical contribution from a PhD and will address the following key points</p> <ul style="list-style-type: none"> <li>❖ Theoretical and Practical Impact</li> <li>❖ Highlighting the links between Entrepreneurial Activity and Social Economy: Economic, Social and Environmental/Ecological Impact</li> <li>❖ Putting in the frontline the interrelation of Global researchers - citizens – leaders - entre/intrapreneurs-ventures</li> </ul>

	<p><b>Mrs Lucy Hatt, Northumbria University</b></p> <p><b>Dr Jonathan Kimmitt, Newcastle University</b></p> <p><b>Dr Vicky Mountford-Brown, Newcastle University</b></p> <p><b>Mr Peter Pease, Northumbria University</b></p> <p><b>Dr Edita Petrylaite, Northumbria University</b></p> <p><b>Dr John Shutt, Northumbria University</b></p>	<p>The session will be based on Delegates' submitted posters and allow "space" to think of how their research accounts or should embed the role of entrepreneurial impact.</p> <p>Delegates will be asked to actively engage in discussions with their peers and academics and according revise/reformulate and concisely present the way that their current entrepreneurial research will make an impact by providing "space" for a Social Economy and Global citizens-leaders-entre/intrapreneurs-ventures.</p>
<b>11:45 – 12:30</b>	<p><b>Mr Peter Pease, Northumbria University (Former Entrepreneur)</b></p> <p><b>Mr Peter Harrington (Entrepreneur)</b></p>	<p>This session will address two key points</p> <ul style="list-style-type: none"> <li>❖ Entrepreneurs/Intrapreneurs in the North East Region: Their Needs and the role of Academia</li> <li>❖ What are they looking for and how can we respond to these challenges from a research perspective?</li> </ul> <p>The session will be based on Delegates' submitted posters and allow "space" to think of how their research accounts or should embed the role of entrepreneurial impact.</p> <p>Delegates will be asked to actively engage in discussions with their peers and academics and revise/reformulate and concisely present the way that their current entrepreneurial research will make an impact and provide "space" for a Social Economy and Global citizens-leaders-entre/intrapreneurs-ventures.</p>
<b>12:30 – 13:30</b>		<b>Lunch Break</b>
<p><b>SESSION 3</b></p> <p><b>EXISTING AND NOVEL RESEARCH METHODS IN ENTREPRENEURSHIP: IMPLICATIONS FOR RESEARCH TRAJECTORIES AND IMPACT</b></p>		
<b>13:30 - 14:00</b>	<b>Dr Rebecca Prescott, Northumbria University</b>	<p>This session will be based on entrepreneurial research methodologies and provide "space" for a debate between existing and novel research approaches.</p> <p>Delegates will have the opportunity to think outside the box and discuss their current and future research approaches to entrepreneurship.</p>

<b>SESSION 4 PUBLISHING AND THE ROLE OF IMPACT</b>		
<b>14:00 - 15:00</b>	<p><b>Dr Eftychia Palamida, Newcastle University</b></p> <p><b>Dr Ciaran Mac an Bhaird, Dublin City University</b></p> <p><b>Dr Lola Dada, Lancaster University</b></p> <p><b>Prof Laura Galloway, Herriot-Watt University</b></p> <p><b>Prof Paul Jones, Swansea University</b></p> <p><b>Prof George Saridakis, Kent University</b></p> <p><b>Professor Jonathan Sapsed, Newcastle University</b></p> <p><b>Prof Claire Seaman, Queen Margaret University</b></p>	<p>The session will cover the following key points</p> <ul style="list-style-type: none"> <li>❖ Introduction of the Journals and the main research themes that they currently publish</li> <li>❖ Discussion of Editors and Delegates on their Posters and whether/how these can be turned into Publishable work.</li> <li>❖ Putting purpose into publications and making an Impact Case</li> </ul> <p>The focus of this session is the underlighting reasoning of how the idea of IMPACT can be used to shape and develop High Quality Papers and of course a good PhD.</p> <p>“Space” for discussions on best practices in academic publishing within the entrepreneurship discipline and a holistic feedback on Delegates’ current work from Journal Editors will be provided.</p>
<b>15:00 – 15:15</b>		<b>Coffee/Tea Break</b>
<b>SESSION 5 FUNDING AND THE ROLE OF IMPACT</b>		
<b>15:15 – 15:45</b>	<p><b>Prof David Charles, Director of the Research Centre for Innovation, Regional Transformation and Entrepreneurship (iNCITE), Northumbria University, Newcastle Business School</b></p> <p><b>Prof Jonathan Sapsed, Director of Knowledge, Innovation, Technology and Enterprise (KITE), Newcastle University Business School</b></p>	<p>This session will provide the opportunity to familiarise with the bidding process with a special focus on the role of impact by addressing</p> <ul style="list-style-type: none"> <li>❖ The value of Funding</li> <li>❖ Core aspects in Funding and the Impact Case</li> <li>❖ Funding Bodies</li> </ul>

<b>SESSION 6 ACADEMIA AND PSYCHOLOGICAL WELL-BEING</b>		
<b>15:45 – 16:15</b>	<b>Prof George Piperopoulos, Northumbria University</b>	<p>This session will present psychological aspects that relate to time management and stress in the following contexts</p> <ul style="list-style-type: none"> <li>❖ Research and Publishing</li> <li>❖ Teaching</li> <li>❖ Networking and Engagement</li> </ul>
<b>SESSION 7 ECR FORUM AND BEST POSTER AWARDS</b>		
<b>16:15 – 16:30</b>	<p><b>Miss Andrea Lane, Newcastle University</b></p> <p><b>Dr Eftychia Palamida, Newcastle University</b></p>	<p>This session will introduce the ECR Forum</p> <ul style="list-style-type: none"> <li>❖ Principles and Value</li> </ul> <p>This session will finally conclude the day and award Best Posters among 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> year etc PhD students.</p> <ul style="list-style-type: none"> <li>❖ Awards</li> </ul>

## Contact Details and Short Biography

**Name** Prof David Charles  
**Academic Institution** Northumbria University  
**Academic Role** Professor of Enterprise and Innovation  
Research Centre Director (iNCITE)  
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**Short Bio** David Charles is professor of enterprise and innovation and director of Northumbria Centre for Innovation, Regional Transformation and Entrepreneurship (iNCITE). He joined Northumbria in 2018 from the University of Lincoln where he was Director of Research and Deputy Head of College in Lincoln International Business School. David started his career as an economic geographer with an interest in the location of R&D and innovative activities, and spent many years as a researcher in the Centre for Urban and Regional Development Studies at Newcastle University, before taking up the David Goldman Chair of Business Innovation in the Business School there and established a new research centre on Knowledge, Innovation, Technology and Enterprise (KITE). He moved from Newcastle to Curtin University in Perth, Australia where he was dean of research in the Business faculty before moving to Strathclyde where he was professor of regional economic development and policy at the European Policies Research Centre. He moved from there to Lincoln in 2014 and then to Northumbria.

In recent years David's research has focused primarily on regional aspects of innovation and innovation policy, and on the regional and community role of universities. He is currently participating in an EU Marie Curie Innovative Training Network on The Role of Universities in Regional Innovation through his previous engagement in Lincoln. He supervises two early career researchers there looking at the role of personal networks in knowledge exchange, and the role of universities in regional innovation strategies. Over his career David has worked on over 100 externally funded projects, the vast majority as PI or CI, funded by ESRC, EU, national government, OECD, regional and local bodies.

**Name** Professor James Cunningham  
**Academic Institution** Newcastle Business School, Northumbria University, United Kingdom  
**Academic Role** Professor of Strategic Management and Director of Research and Innovation, Department of Entrepreneurship, Innovation and Strategy  
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**Short Bio** Prior to joining Newcastle Business School he held academic positions at University College Dublin and National University of Ireland Galway (NUI Galway). At NUI Galway he held positions as Strategy Group Head, Executive MBA Programme Director and Director of the Centre for Innovation and Structural Change. He was founding Director of the Whitaker Institute for Innovation and Societal Change one of the main designated institutes at NUI Galway and the largest business and social sciences research institutes in Ireland. His research intersects the fields of strategic management, innovation and entrepreneurship. His research focuses on strategy issues with respect to principal investigators as scientific entrepreneurs and market shapers, university technology transfer commercialization, academic and technology entrepreneurship, business failure, entrepreneurial universities and public sector entrepreneurship. He has papers published in leading international journals such as *Research Policy*, *Long Range Planning*, *Small Business Economics*, *R&D Management*, *Journal of Technology Transfer*, *Journal of Small Business Management*, *Journal of Urban Studies*, *International Journal of Technology Management and the Journal of Intellectual Capital*. He has published ten books on the themes of strategy, entrepreneurship, technology transfer and technology entrepreneurship with leading publishers such as *Oxford University Press*, *Palgrave MacMillian* and *World Scientific Publishing*. He is associate editor of the *Journal of Technology Transfer* and he has been co-editor of special issues for *Studies in Higher Education*, *Journal of Technology Transfer*, *Journal of International Entrepreneurship*, *Journal of Management Development and the Irish Journal of Management*. He has secured funding from a variety of funding agencies. His latest commissioned research project for the EU Commission examines the effectiveness of PIs leading large scale publicly funded European Framework research programmes see <https://ec.europa.eu/jrc/en/publication/roles-and-responsibilities-project-coordinators-contingency-model-project-coordinator-effectiveness>

**Name** Dr Lola Dada  
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Doctoral Director  
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**Short Bio** Dr Lola Dada is a Senior Lecturer and the Director of the PhD Programme in the Department of Entrepreneurship and Strategy, Management School, Lancaster University. She is Associate Editor for the *Journal of Small Business Management*. Her research has been funded by various bodies including the Economic and Social Research Council (ESRC) and the British Academy (BA)/ Leverhulme in the UK. Dr Dada is currently a Co-Investigator on the £7M RECIRCULATE project 'Driving eco-innovation in Africa: Capacity-building for a sustainable circular water economy', funded through the Global Challenges Research Fund (GCRF) by UK Research and Innovation. She has been a recipient of various international awards and recognitions, including Best Paper Awards and Best Reviewer Awards. Her research has been published in various top ranked journals and she has been a reviewer for several journals.

**Name** Professor Laura Galloway  
**Academic Institution** Edinburgh Business School, Heriot-Watt University  
**Academic Role** Professor of Business and Enterprise  
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**Short Bio** Dr Laura Galloway is Professor of Business and Enterprise at Edinburgh Business School at Heriot-Watt University. She leads the MBA and MSc entrepreneurship offerings, the new EBS incubator (currently housing nineteen new businesses) and various enterprise and leadership-based research projects. She has a background in teaching and research in leadership, entrepreneurship and small firms, with a focus on issues such as diversity, peripherality and technology use. She has published widely on these from both local and international perspectives, and has edited numerous special issues of journals on these topics. Laura sits on the board of trustees of the Institute for Small Business and Entrepreneurship and is a member of the cross-party group on women's enterprise at the Scottish Parliament.

**Entrepreneur/Intrapreneur** Peter Harrington (Entrepreneur)  
**Name**  
**Current Position/Role** CEO  
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**Industry** Educational Technology  
**Company Name** Venture Simulations Ltd  
**Company Website** [www.simventure.co.uk](http://www.simventure.co.uk)

**Short Bio** Since graduation in 1989, Peter Harrington has created and grown several businesses in the fields of research, design, print, software and consultancy. His combined interest in business, education and entrepreneurship failure rates led Peter to develop a business simulation company in 2005. Over the past 14 years and working with an expanding global team Peter has been at the forefront of business simulation development. Peter's company now works with most UK universities and in 40+ countries. Through all his work, Peter believes authentic Simulations that engage learners in active-based learning have a crucial role to play in education.

**Name** Mrs Lucy Hatt  
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**Short Bio** Lucy Hatt is a Senior Lecturer in Entrepreneurship at Northumbria University. Prior to moving into academia, she was a practitioner for 17 years starting her career at Procter & Gamble. She has also established a Management Development Consultancy and been Head of HR at a multinational recruitment consultancy. As a Doctoral Researcher at Durham University, Lucy is researching the application of threshold concept theory to Entrepreneurship Education. She has published in *Education + Training, Industry and Higher Education* and *Local Economy*. She was Highly Commended as an Enterprise Catalyst in 2016 on behalf of NCEE and EEUK.

**Name** Prof Paul Jones  
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**Short Bio** Professor Jones is Professor of Entrepreneurship and Innovation at Swansea University. He is an experienced academic and has previously worked for Coventry University, Plymouth University and the University of Glamorgan. Professor Jones is an active researcher in the entrepreneurship discipline and has published widely in information communication technology, entrepreneurship and small business management and entrepreneurship education. Professor Jones is Editor in Chief of the International Journal of Entrepreneurial Behaviour and Research, Associate Editor of the International Journal of Management Education and Series Editor of the Emerald book series Contemporary issues in Entrepreneurship Research. Professor Jones is a visiting Professor at Coventry University, Anglia Ruskin University, Manchester Metropolitan University and the University of South Wales. He is a Senior Fellow of the Higher Education Academy.

**Name** Dr Jonathan Kimmitt  
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**Short Bio** Dr Jonathan Kimmitt is Lecturer in Entrepreneurship at Newcastle University Business School in the United Kingdom. His research focuses on issues related to entrepreneurship, international development and poverty, as well as social entrepreneurship and microfinance.

**Name** Miss Andrea Lane  
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**Short Bio** Andrea Lane is a PhD Researcher at Newcastle University Business School with a special focus on entrepreneurial education. As a Co-chair of the ISBE ECR Special Interest Group, Andrea organises professional development programs and social media outreach to develop the potential of early-career researchers.

**Name** Ciarán Mac an Bhaire  
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**Short Bio** Ciarán Mac an Bhaire (PhD, Trinity College Dublin) is Associate Professor of Business and Management in DCU. His research and teaching interests include resourcing the small firm economy, enterprise policy, and innovations in entrepreneurial finance. He is supervising PhD students conducting research on enterprise policy, financing high growth firms, entrepreneurship education, business angel networks and business accelerator programmes. He has published in international peer reviewed journals including Small Business Economics, the Journal of International Financial Markets Institutions and Money, the International Small Business Journal, and Strategic Change. He is an associate editor of Research in International Business and Finance and serves on the editorial board of Venture Capital.

**Name** Dr Vicky Mountford-Brown  
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**Academic Role** Lecturer in Creativity and Entrepreneurship  
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**Short Bio** Vicky is an experienced enterprise educator with 10+ years experience for working with students and researchers in this capacity. Vicky has a background in sociology and her interests lie in the area of researcher (entrepreneurial) development and identities research.

**Name** Dr Eftychia Palamida  
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**Academic Role** Lecturer in Creativity and Entrepreneurship  
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**Short Bio** Eftychia joined Newcastle University Business School (NUBS) as a Lecturer in Creativity and Entrepreneurship in 2019. She is originally from Greece but has lived in the UK since 2010. She holds a BSc in Business Administration, an MSc in Management, an MSc in IT and Management and a PhD in Entrepreneurship. Eftychia started her professional career as a research assistant in the Greek Parliament and as a special assistant in the Post-Olympic business administration-EQUAL European Programmes in Greece. She entered academia as a Lecturer in HE in 2014. Her research interests relate to Cognitive Processes in Entrepreneurship, Entrepreneurial Psychology in Venture Creation and Growth, Entre(intra)preneurial Teams, Entrepreneurial Education, Post-retirement and Gender Entrepreneurship, Family Business and Social Entrepreneurship. Eftychia welcomes PhD candidates with a passion on entre(intra)preneurial cognition and psychology. Her work has been published so far in the Journal of Small Business Management, International Journal of Entrepreneurship & Innovation and the European Management Journal. She is the editor of the open access International Journal of Business Science and Applied Management. Eftychia has an experience in teaching Entrepreneurship, Innovation/Creativity and Research Methods modules on a UG, PGT, MBA and Degree Apprenticeship Level (CMI).



**Name** Peter Pease  
**Academic Institution** Northumbria University, Newcastle Business School  
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**Short Bio** **COACHING:** I work as a part time coach on Northumbria University's ground break Entrepreneurial Business Management degree in which student entrepreneurs spend three years setting up and running businesses while getting a degree.  
**RESEARCH:** I am currently developing a psychometric tool to help start-up founders / entrepreneurs based on a global study of hundreds of entrepreneurs.  
**LECTURING:** I have taught around the world on Entrepreneurship, Entrepreneurship Psychology, Impact / Knowledge Exchange, SME Sales and Marketing...  
**RESEARCH IMPACT / KNOWLEDGE EXCHANGE:** I wrote the impact section of a successful 1m euro research project which is exploring millennial talent management in the context of being entrepreneurial and lead the research impact activities on that. We are working with partners in South Korea, Poland, Slovenia and Ireland.  
**ABOUT ME:** Veteran entrepreneur / psychologist who has started, bought and sold multiple businesses in business education, so as well as founding businesses I have worked with thousands of start-ups and growing businesses, as well as not for profits  
- Biggest company achieved pre IPO valuation of £25m in 2007  
- Responsible for the education more than 30,000 learners  
- Worked with circa 4,000 business clients of all shapes, sizes and flavours.

**Name** Dr Edita Petrylaite  
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**Short bio** Edita Petrylaite is Senior Lecturer in Strategy and Leadership in the Department of Entrepreneurship, Innovation and Strategy at the Faculty of Business and Law, Northumbria University, UK. She is a Fellow of the Higher Education Academy (HEA) and holds PhD in gender and consumer behaviour from Northumbria University. Her research interests include gender, masculinity, consumer behaviour, leadership, entrepreneurship and entrepreneurial marketing. Edita presents her research in marketing, innovation and entrepreneurship conferences, namely, Gender, Marketing and Consumer Behaviour, Institute for Small Business and Entrepreneurship (ISBE) and European Conference on Innovation and Entrepreneurship (ECIE).

**Name** Prof Georgios P. Piperopoulos  
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**Short Bio** Professor Georgios P. Piperopoulos received his Bachelor's, Master's and Ph.D. degrees studying Sociology and Psychology at American, German and Austrian Universities. He accumulated over five decades as an academic/practitioner at both sides of the Atlantic. After retiring from his Chair at the Department of Business Administration, University of Macedonia in Thessaloniki, Greece he was Visiting Professor at Newcastle University Business School and is currently Visiting Professor at Newcastle Business School, Northumbria University. For several years he taught Stress Management Courses to Global Armed Forces Personnel undergoing special training at the United Nations Peace Serving Operations Training Centre in Greece (UNPSOTC). The link for one of his best-sellers on stress and time management is [bookboon.com/en/control-your-stress-manage-your-time-ebook](http://bookboon.com/en/control-your-stress-manage-your-time-ebook)

**Name** Dr Rebecca Prescott  
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**Short Bio** Rebecca's passion for research focuses on the relationship between place and (specifically creative) practice. Thanks to 10 years' experience working across sectors as a practitioner, lecturer, researcher and consultant, she has a sustained, deep and extensive grounding in questions of creative practice and its relationship to wider issues of entrepreneurship, identity, inclusion and design.  
A core element of her research focuses on the reinvention of artistic practice as an entrepreneurial undertaking, identifying the fundamental features of artist-led organisational development and the processes that both promote, and constrain, innovation and creativity. In addition, she explores the use of culture and the creative industries in the transformation of urban structures

**Name** George Saridakis  
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**Academic Role** Professor of Small Business and Entrepreneurship  
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**Short Bio** George Saridakis is Professor of Small Business and Entrepreneurship at Kent University Business School. His research focuses on the econometric analysis of cross-sectional, time-series and panel data related to entrepreneurship, small businesses and illicit behaviour. He has published several journal articles. Most of his articles have appeared in top-rated journals (e.g. Journal of Business Venturing, Human Resource Management) listed as world leading or internationally excellent/recognised, according to Association of Business School (ABS) journal ranking list.

**Name** Prof Jonathan Sapsed  
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**Short Bio** Jonathan Sapsed is Professor of Innovation and Entrepreneurship at Newcastle University Business School (from 2016), where he researches and lectures on innovation management and policy. Jonathan has led research grants with a value of over £4m from AHRC, EPSRC, ESRC, and the European Commission. He was Principal Investigator of the Brighton Fuse projects ([www.brightonfuse.com](http://www.brightonfuse.com)), a £1.2m initiative to map, measure and enhance a significant digital creative cluster. He was an Innovation Fellow of the Advanced Institute of Management Research (AIM) and has held research appointments at the London School of Economics, Imperial College Business School, SPRU at the University of Sussex and Cranfield School of Management. Jonathan has researched creativity and innovation in digital firms in Silicon Valley in the US, UK video games developers, as well as companies such as Disney, Sun Microsystems, Ericsson, and QinetiQ.  
He is co-editor of the Oxford Handbook of Creative Industries and has served on editorial boards of Journal of Management, Technovation and International Journal of Innovation Management. His work is published in journals such as Organization Studies and Research Policy and he has been invited to speak and teach in Brazil, China, France, India, Italy and Vietnam.

**Name** Prof Claire Seaman  
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**Short Bio** Claire Seaman is a Professor in Enterprise and Family Business. She has published extensively on family businesses and is a regular contributor to family business conferences world-wide. She is Editor-in-Chief for the Journal of Family Business Management, an Emerald Publication, which has recently been accepted into Scopus & included in Clarivate Emerging Sources. Claire maintains close links with the business community and business organisations such as Family Business United Scotland and local economic development agencies. She is a frequent speaker at conferences and at gatherings of family businesses and professional advisors. This interaction enables her to share insights from evidence-based research with practitioners, while ensuring that her research focuses on areas of importance to the family business community, and has lead directly to current research that focusses on the European Family Business Associations. Experiences and close interactions with business and business support agencies help keep her professional work rooted into the realities and complex dynamics of families in business who create enterprises that dominate the economic and societal landscape around the world.

**Name** Professor John Shutt  
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**Short Bio** Professor John Shutt is Professor of Public Policy and Management at Newcastle Business School, Northumbria University. He joined NBS in 2018 from Leeds and is a graduate of Leeds Beckett, Birmingham and Cardiff Universities. He has also been a Visiting Professor at the College of Business and Management at Zhejiang University of Technology (ZJUT) in Hangzhou, China. He was Professor at Leeds Beckett University 1994-2018 and Director of ERBEDU at Leeds Business School, the Policy Research Institute He was Deputy Director of the Centre for Local Economic Strategies (CLES); local government's economic think tank still based in Manchester and takes a strong interest in Northern economic development and small firms and entrepreneurship and urban and regional economic development research. Recent research on Combined Authorities has been published in Local Economy Journal and Regional Studies. He has just edited a new Emerald Pivot book in the BREXIT series with Professor Joyce Liddle: The North East After Brexit, published November 2019.

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**Short Bio** Fiona is Director of Impact for Newcastle University Business School, supporting academics in the Business School as they apply their research to make a difference to pressing problems in organisations, policy and wider society.  
Fiona's current research is practice-based and revolves around a development programme for micro-businesses called Captured. Fiona and her co-investigators, Paul Richter and Leigh Sear, see this research as intervention research, deliberately linking research (knowing) and practice (doing). The Captured programme is exploring the ways in which anchor institutions, such as universities, business schools and large firms, can support small firms in their region to develop leadership and entrepreneurship skills. Captured was recognised by AACSB in April 2018 as one of 31 projects in their Innovations that Inspire Challenge.