## Opening Plenary Session

#### Time: 9:00 - 10:30

#### Date: 14th November 2019

Taking place in the Boiler Shop, just two minutes from the Crowne Plaza, join us to launch ISBE 2019.

Register at the Crowne Plaza first, grab your reusable, sustainable ISBE cup, and come across.

<https://isbe.org.uk/isbe-2019/speakers/>

## Business Support, Strategies and Practice

#### Business Support, Strategies and Practice

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: UTC: 103

### 18

### UK Small Business and Entrepreneurship Research: A Subjective Account

Ossie Jones

University of Liverpool Management School, Liverpool, United Kingdom

### 91

### Peripheral places, people and work – lessons for local enterprise start-up support

Nigel Hudson

Stratagia, Dronfield, Derbyshire, United Kingdom

### 39

### SME advisory support for digitisation: A policy mix analysis

Dylan Henderson

Cardiff Business School, Cardiff, United Kingdom

### 53

### 'Players' and Factors Influencing a Business' 'Cash Flow'.

Helen Matushevskaya1, Olga Shimbireva2, Martyn Benson3, Bibi Martin4

1General Computers, Moscow, Russian Federation. 2B V Petrovsky Russian National Research Centre of Surgery, Moscow, Russian Federation. 3Bradmarsh Templar Ltd, Sheffield, United Kingdom. 4BM Interim Management Ltd, London, United Kingdom

## Creative Industries Entrepreneurship

#### Creative Industries Entrepreneurship

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: UTC: 101

### 93

### “How does network funding enhance cultural and artistic collaboration across regions?”

Lene Foss1, Donatella De Paoli2

1UiT - The Arctic University of Norway, Tromsoe, Norway. 2Norwegian Business School BI, Oslo, Norway

### 99

### Unconventional Contributions to the Legitimacy of Festivals: Unpacking the Working Consensus of Festival Stakeholders

Marta Bernal, Sarah Cooper

The University of Edinburgh Business School, Edinburgh, United Kingdom

### 332

### D-commerce Business Models’ Adoption by Emerging Fashion Designers in London

Galina A. Gornostaeva, Marko Stupar

University of Westminster, London, United Kingdom

## Entrepreneurial Finance SIG AGM

#### Entrepreneurial FInance

#### Time: 11:00 - 11:20

#### Date: 14th November 2019

#### Location: Rocket

The Annual General Meeting of the Entrepreneurial Finance SIG

## Enterprise Education

#### Enterprise Education

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Invicta

### 177

### Undergraduate Venture Creation Programmes: Research Challenges in an Under-Explored Area of Investigation

Kelly Smith1, Matt Draycott2

1Coventry University, Coventry, United Kingdom. 2University of Buckingham, Buckingham, United Kingdom

### 12

### Entrepreneurial Spaces: More than Just a Physical Space!

Deema Refai1, David Higgins2

1University of Huddersfield, Huddersfield, United Kingdom. 2University of Liverpool, Liverpool, United Kingdom

### 49

### Towards Responsible Entrepreneurship Education

Andreas Walmsley1, Christopher Moon2, Nikolaos Apostolopoulos3, Paul Jones4

1Coventry University, Coventry, United Kingdom. 2Middlesex University, London, United Kingdom. 3University of Plymouth, Plymouth, United Kingdom. 4Swansea University, Swansea, United Kingdom

### 187

### ‘In the Spotlight’: Exploring business and enterprise education through the lens of theatre and the arts

Stephen Dobson, Ben Walmsley

University of Leeds, Leeds, United Kingdom

## Entrepreneurship in Minority Groups

#### Entrepreneurship in Minority Groups

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Locomotion 1

### 338

### The Centre for Research in Ethnic Minority Entrepreneurship: A Vehicle for Engaged Scholarship

Monder Ram

Aston University, Birmingham, United Kingdom

### 67

### The intersection of poverty with disability, incapacity and the self-employment experience in the UK

Rebecca Stirzaker1, Laura Galloway1, Laura Jackman1, Isla Kapasi2, Andreea Mihut1

1Heriot-Watt University, Edinburgh, United Kingdom. 2University of Leeds, Leeds, United Kingdom

### 79

### Resilience in under-represented entrepreneurs and their businesses

Maria Wishart, Stephen Roper, Halima Jibril

Warwick Business School, Coventry, United Kingdom

### 106

### Conceptualising the Emergence of Entrepreneurial Identity

Eva Kašperová1, Kate Lewis1, John Kitching2, Robert Blackburn2

1Manchester Metropolitan University, Manchester, United Kingdom. 2Kingston University London, London, United Kingdom

## Entrepreneurial Governance

#### Entrepreneurial Governance

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Victory

### 104

### Conceptualising Entrepreneurial Ecosystems as Governance Networks

Michaela Hruskova

University of Glasgow, Glasgow, United Kingdom

### 125

### LCDCs and the Irish Local Authority structure: good entrepreneurial governance or a  bureaucratic quango?

Josephine Browne, Therese Moylan

IADT, Dublin, Ireland

### 272

### ‘Economic Development Funding in the North East of England from the late 1980s to date with focus on business support’.

Nathan Pellow1, Marek Feurich2

1Northumbria University, Newcastle upon Tyne, United Kingdom. 2Prague University, Prague, Czech Republic

## Family and Community Business

#### Family and Community Business

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Planet

### 155

### Sense-making in small family firms: How do we learn more about the emotional experiences of creating sustainable practices

Jane Glover1, Anne Touboulic2

1University of Birmingham, Birmingham, United Kingdom. 2University of Nottingham, Nottingham, United Kingdom

### 313

### Family business sustainability and culture

Ernestine Ning

University of Edinburgh, Edinburgh, United Kingdom

### 16

### The digital family business? Family ownership, family management and digital adoption

Jane Bourke1, Niamh Lenihan2, Stephen Roper3

1ERC & University College Cork, Cork, Ireland. 2Cork Institute of Technology, Cork, Ireland. 3ERC & Warwick Business School, Coventry, United Kingdom

### 22

### Retirement styles in the small family business: A case study

Richard Telling

Sheffield Hallam University, Sheffield, United Kingdom

## Gender and Enterprise

#### Gender and Enterprise

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Northumbrian

### 77

### Peering Inside Mutual Adjustment: Rhythmanalysis of Return to Work From Maternity Leave

Julia Rouse, Jamie Atkinson, Andrew Rowe

Manchester Metropolitan University, Manchester, United Kingdom

### 148

### Childminders: Informal Postfeminist Entrepreneurs

Ana Cruz Garcia

Cork Institute of Technology, Cork, Ireland

### 68 Exploring New Frontiers in Women’s Entrepreneurship Policy in Sub-Saharan Africa

Dina Nziku1, Colette Henry2

1University of the West of Scotland (UWS), Pailsey, United Kingdom. 2Dundalk Institute of Technology, Dublin, Ireland

## Networks, Innovation and Policy

#### Networks, Innovation and Policy

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: UTC: 102

### 11

### The Mittelstand Mindset in a digital age: Comparing UK and German automotive SMEs

Stephen Roper1, Jane Bourke2

1Enterprise Research Centre, Coventry, United Kingdom. 2Enterprise Research Centre, Cork, Ireland

### 44

### Open Innovation practices among manufacturing SMEs in Ontario’s Peel-Halton Region

James OHalloran

Glasgow Caledonian University, Glasgow, United Kingdom

### 112

### Exploring the Relationship between Welsh Government Entrepreneurship Policy and Attitudes Towards Entrepreneurship Among Welsh Students

Daniel Roberts

Swansea University, Swansea, United Kingdom

### 341 Exploring coworking as a practice: evidence from self-organised coworking groups in the UK

Nick Clifton

Cardiff Metropolitan Univeristy, Cardiff, United Kingdom

## International Entrepreneurship

#### International Entrepreneurship

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Locomotion 3

### 105

### Strategic response to institutional voids and changes: Evidence from Chinese SMEs

Yumiao Tian

Xi'an Jiaotong Liverpool University, Suzhou, China

### 242

### What Motivates Entrepreneurs in a Challenging Socio-Economic Context: Sri Lankan entrepreneurs experiences

Jeeva Shepperson1, Dr Lorraine Watkins-Mathys2, Dr Jennifer Tilbury3

1Jo-Ji Consultants Limited, Chester, United Kingdom. 2Former Dean of Faculty of Design, Media & Management, Buckinghamshire New University, High Wycombe, United Kingdom. 3Former Head of Department Buckinghamshire New University, High Wycombe, United Kingdom

### 94

### Trust and West African Exporting SME Networks

Kingsley Obi Omeihe1, Isaac Oduro Amoako2, Veronika Gustafsson3, Mohammad Saud Khan4

1Edinburgh Napier University, Edinburgh, United Kingdom. 2Liverpool JohnMoores University, Liverpool, United Kingdom. 3University of the West of Scotland, Paisley, United Kingdom. 4Victoria University of Wellington, Wellington, New Zealand

## Social, Environmental and Ethical Enterprise

#### Social, Environmental and Ethical Enterprise

#### Time: 11:00 - 12:30

#### Date: 14th November 2019

#### Location: Locomotion 2

### 85

### The coming of age of the social solidarity economy through hybrid internet‑based organizational forms

Rory Ridley-Duff1, Mike Bull2

1Sheffield Hallam University, Sheffield, United Kingdom. 2Manchester Metropolitan University, Manchester, United Kingdom

### 202

### Good Tech and Social Good: Value Creation by Technology based Social Enterprises

Su-Hyun Berg1, Jay Mitra2

1Independent Business Consultant, Flensburg, Germany. 2Essex Business School, University of Essex., Essex, United Kingdom

### 76

### Beyond Food Banks: entrepreneurial responses to food poverty

Katy Gordon, Juliette Wilson, Andrea Tonner, Eleanor Shaw

University of Strathclyde, Glasgow, United Kingdom

## Entrepreneurial Finance

#### Entrepreneurial FInance

#### Time: 11:20 - 12:30

#### Date: 14th November 2019

#### Location: Rocket

### 342 How far will an angel go to get a deal?

Marc Cowling

University of Derby, Derby, United Kingdom

### 27

### Investing across frontiers: A study of venture capital investment approval practices in Europe and US.

Keith Arundale

University of Glasgow, Glasgow, United Kingdom

### 343 Ten years after GFC, do small businesses still hate banks?

Marc Cowling

University of Derby, Derby, United Kingdom

### 90

### Angel investing in Peru. What should be done to strengthen a market with high institutional voids?

Gianni Romaní1, Karen Weinberger2, Miguel Atienza1

1Universidad Católica del Norte, Antofagasta, Chile. 2Universidad del Pacífico, Lima, Peru

## Creative Industries AGM & Workshop

#### Creative Industries Entrepreneurship

#### Time: 13:00 - 14:00

#### Date: 14th November 2019

#### Location: UTC: 101

## ISBE Annual General Meeting

#### Time: 13:00 - 14:00

#### Date: 14th November 2019

#### Location: Rocket

## Opportunities for Psychology in Entrepreneurship Research

#### Time: 13:00 - 14:00

#### Date: 14th November 2019

#### Location: Invicta

This workshop will bring together researchers who are interested in psychology theories/aspects in entrepreneurship research, in order to stimulate cross-disciplinary and cross-cultural collaborations.

The workshop will be followed by the AGM of the new Community of Interest to which all existing and prospective members are warmly invited.

<https://isbe.org.uk/isbe-2019/workshops/pes-workshop/>

## UKRI Future Research Leaders Fellowship Programme

#### Time: 13:00 - 14:00

#### Date: 14th November 2019

#### Location: Northumbrian

Professor Julia Rouse has recently been part of the panel that assesses the UKRI Future Research Leaders Fellowship programme (<https://www.ukri.org/funding/funding-opportunities/future-leaders-fellowships/>).

In this informal session, Julia will share her understanding of the scheme and what it takes to be competitive. The session may be helpful to anyone within 1-8 years of completing their PhD (or even slightly longer if they have had career breaks) and to ISBE members supporting colleagues in their career development.

<https://isbe.org.uk/isbe-2019/workshops/ukri/>

## SSE SIG AGM

#### Social, Environmental and Ethical Enterprise

#### Time: 13:00 - 14:00

#### Date: 14th November 2019

#### Location: Locomotion 3

The Annual General Meeting of the Social and Sustainable Enterprise SIG

## IJEBR Session

#### Time: 13:00 - 14:00

#### Date: 14th November 2019

#### Location: Locomotion 2

A session to provide the Annual Report for the ISBE Journal (The International Journal of Entrepreneurial Behaviour and Research). <http://isbe.org.uk/isbe-2019/workshops/ijebra/>

## Business Support, Strategies and Practice

#### Business Support, Strategies and Practice

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: UTC: 103

### 21

### 'There is something about Business Support…' Co-Production of the Reframing Business Support using a Sociotechnical approach

Rob Wilson1, Mike Martin1, David Jamieson1, Carlos Osorio2

1Northumbria University, Newcastle-upon-Tyne, United Kingdom. 2Universidad de Manizales, Manizales, Colombia

### 103

### Mapping Entrepreneurship Support Provision in Entrepreneurial Ecosystems

Michaela Hruskova, Colin Mason

University of Glasgow, Glasgow, United Kingdom

## Creative Industries Entrepreneurship

#### Creative Industries Entrepreneurship

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: UTC: 101

### 133

### Tax incentives for the Creative Industries in Ireland: challenges or opportunities.  The case of the AV sector and Section 481 Finance Act.

Josephine Browne, Avril Dwyer

IADT, Dublin, Ireland

### 140

### Social Justice through the Digital Economy; ‘Fairer Futures for Business and Workforce’. People, Innovation and Regional Development, North of the Tyne.

Dr Dominic Smith1, Dr Sharon Wilson 2

1Sunderland University, Sunderland, United Kingdom. 2Northumbria University, Newcastle upon Tyne, United Kingdom

### 208

### Digital Gaming Industry in Global-Local Crossings: Comparative Study of UK, China and Brazil

Zimu Xu1, Gideon Maas1, Paul Jones2, Joan Lockyer1

1Coventry University, Coventry, United Kingdom. 2Swansea University, Swansea, United Kingdom

## Entrepreneurial Finance

#### Entrepreneurial FInance

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Rocket

### 108

### Social ties and business angels' investments in emerging economies: evidence from Saudi Arabia

Batoul Banjar1, Ciarán Mac An Bhaird2, Ruchira Sharma2

1King Abdulaziz University, Jeddah, Saudi Arabia. 2Dublin City University, Dublin, Ireland

### 118

### Towards a Green New Deal: Lowering the Financing Barriers for CleanTech Ventures

Robyn Owen, Othmar Lehner, Fergus Lyon, Geraldine Brennan

Middlesex University, London, United Kingdom

### 121

### Does Access to Finance Lead to Improved SME Growth, Productivity and Competitiveness of UK Regions?

Robyn Owen1, Tiago Botelho2, Osman Anwar3, Suman Lodh1, Theresia Harrer1

1Middlesex University, London, United Kingdom. 2University of East Anglia, Norwich, United Kingdom. 3SQW, Edinburgh, United Kingdom

### 141

### A critical view on equity crowdfunding

Jesper Lindgaard Christensen

Aalborg University, Aalborg, Denmark

### 78

### The Impact of Non-financial Capitals on Entrepreneurs Preferences for External Financing

Ramchandra Bhusal, Ying Wang

Anglia Ruskin University, Cambridge, United Kingdom

## Enterprise Education

#### Enterprise Education

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Invicta

### 81

### Cultivating Entrepreneurial Aptitude, Confidence and Self-Efficacy – The Impact of Entrepreneurial Education

Yvonne Costin, Michael P. O' Brien, Briga Hynes

University of Limerick, Limerick, Ireland

### 114

### Using concept maps to evaluate the effectiveness of entrepreneurship education

Lucy Hatt

University of Northumbria, Newcastle upon Tyne, United Kingdom

### 145

### On the Matter of Evidencing Transformative Learning in Enterprise/Entrepreneurship Education

Elinor Vettraino1, Colin Jones2

1Bishop Grosseteste University, Lincoln, United Kingdom. 2Queensland University of Technology, Brisbane, Australia

### 166

### New frontier? The changed face of Welsh schooling integrates enterprise

Andy Penaluna1, Kathryn Penaluna2

1xAndrew Penaluna, xSwansea, United Kingdom. 2UWTSD, Swansea, United Kingdom

## Entrepreneurship in Minority Groups

#### Entrepreneurship in Minority Groups

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Locomotion 1

### 137

### Developing a conceptual model for Minority Entrepreneurship

David Rae

De Montfort University, Leicester, United Kingdom

### 146

### It Took A Riot….UK Policymaking for Ethnic Minority Entrepreneurship

Richard Roberts, Monder Ram, Trevor Jones

Aston Business School, Birmingham, United Kingdom

### 168

### Gendering of symbolic capital and lived experiences of Eastern European migrant entrepreneurs in the UK

Natalia Vershinina1, Peter Rodgers2

1Audencia Business School, Nantes, France. 2University of Leicester, Leicester, United Kingdom

### 212

### Entrepreneurial Strategy and Social Mobility: Analysis of Two Forms of Self-employment in the Migrant Economy

Tayo Korede

Newcastle University Business School, Newcastle upon Tyne, United Kingdom

## Entrepreneurial Governance

#### Entrepreneurial Governance

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Victory

### 126

### Entrepreneurial Governance

JOYCE LIDDLE

northumbria, newcastle, United Kingdom

### 42

### The role of public sector actors in shaping entrepreneurial governance: collaborative heroism or thuggery?

Kate Broadhurst

Loughborough University, Loughborough, United Kingdom

## Family and Community Business

#### Family and Community Business

#### Time: 14:00 - 14:30

#### Date: 14th November 2019

#### Location: Planet

### 31

### When being different matters: A study of specialty coffee family farms in three Central American countries.

Allan Discua Cruz1, Leonardo Centeno2, Marco Vega3

1Lancaster University Management School, Lancaster, United Kingdom. 2CEPRODEF, San Jose, Costa Rica. 3PRENDHO, Guayaquil, Ecuador

### 163

### ****THE ROLE OF FAMILY IN EFFECTUATION PROCESSES: EVIDENCE FROM NIGERIAN AGRICULTURAL ENTREPRENEURS****

Tigan Daspan, James Cunningham, Abhishek Agarwal, Simon Fraser

Robert Gordon University, Aberdeen, United Kingdom

## Gender and Enterprise

#### Gender and Enterprise

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Northumbrian

### 95

### Lived experiences of female social-housing residents: Stories examining entrepreneurship support needs

Sundas Hussain1, Charlotte Carey2

1Coventry University, Coventry, United Kingdom. 2Birmingham City University, Birmingham, United Kingdom

### 72

### Resilient identities: Refugee women defining their entrepreneurial selves

Ketch Adeeko

Nottingham University Business School, Nottingham, United Kingdom

### 247

### Investigating the Performance of Women-Owned Home-Based Businesses

Victoria Price, Darja Reuschke

The University of Southampton, Southampton, United Kingdom

### 13

### Forging the Entrepreneur and Entrepreneurship as Masculine in a Rural Industrial Community

Annie Roos, Katarina Pettersson

Swedish University of Agricultural Sciences, Uppsala, Sweden

## Networks, Innovation and Policy

#### Networks, Innovation and Policy

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: UTC: 102

### 165

### Innovating the Missing Middle in Wales - Are medium-sized enterprises open or closed to innovation

John Barker, Nick Clifton, Gareth Loudon

Cardiff Metropolitan University, Cardiff, United Kingdom

### 227

### University Engagement and Productivity in Innovative SMEs: An Empirical Assessment

Andrew Johnston1, Daniel Prokop2

1Sheffield Hallam University, Sheffield, United Kingdom. 2Cardiff University, Cardiff, United Kingdom

## International Entrepreneurship

#### International Entrepreneurship

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Locomotion 3

### 147

### Impact of Language Competencies on International Business Performance: Small and Medium Enterprise Perspective

Ankita Tibrewal1, Prof Ad de Jong2, Dr. Geoff Parkes1, Dr.Iftakar Haji1, Prof. Christof Backhaus1

1Aston Business School, Aston University, Birmingham, United Kingdom. 2Copenhagen Business School, Copenhagen, Denmark

### 196

### Moving Beyond Exporting: Strategic Internationalisation Models

Jonathan Slow1, Margaret Fletcher2, Fiona Slow3

1Scottish Enterprise, Glasgow, United Kingdom. 2Glasgow University, Glasgow, United Kingdom. 3Glasgow Caledonian University, Glasgow, United Kingdom

### 330

### The effect of outward and inward internationalisation on different types of innovation: is the relationship different in different-sized SMEs?

Bochra Idris1, George Saridakis2, Zaheer Khan2

1Aston Business School, Aston University, Birmingham, United Kingdom. 2University of Kent, Canterbury, United Kingdom

## Social, Environmental and Ethical Enterprise

#### Social, Environmental and Ethical Enterprise

#### Time: 14:00 - 15:30

#### Date: 14th November 2019

#### Location: Locomotion 2

### 312

### Social Enterprise Journeys

Katie Aitken-McDermott

University of Newcastle, Newcastle, United Kingdom

### 318 Social enterprise and entrepreneurial intention: an empirical exploration in Scotland

Rebecca Stirzaker1, Laura Galloway1, Jatta Muhonen2, Dimitris Christopoulos 1

1Heriot-Watt University, Edinburgh, United Kingdom. 2x, x, United Kingdom

### 149

### Using collective impact and smart cities to tackle social challenges

Milad Pirayegar, Gregory Fleet

University of New Brunswick, Saint John, Canada

## Family Business SIG whisky-tasting and AGM

#### Family and Community Business

#### Time: 14:30 - 15:30

#### Date: 14th November 2019

#### Location: Planet

The annual general meeting of the Family Business SIG, preceded by a whisky-tasting session!

## Business Support, Strategies and Practice

#### Business Support, Strategies and Practice

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: UTC: 103

### 174

### An Examination of Accounting Practices and Challenges of Micro-Businesses: Empirical Evidence from Scotland.

Shaif Ahammed, Ahmed Beloucif, Heather Tarbert

University of the West of Scotland, Paisley, United Kingdom

### 195

### Technology foresight for growth and productivity: Case study of UK digital health SMEs

Riccardo Vecchiato, Hang Do, Robert Blackburn, Yannis Pierrakis

Kingston University London, Surrey, United Kingdom

### 211

### Title:  Addressing the business support needs for refugee ventures in Glasgow

Chanel Bikorimana, Geoffrey Whittam

Glasgow Caledonian University, Glasgow, United Kingdom

### 88

### Connection between Entrepreneurial Ecosystem and the Creative Entrepreneurial sub-ecosystem

Gaëlle Dechamp1, Alexis Catanzaro2

1Université de Lyon, St-Etienne, Saint-Etienne, France. 2Université de Lyon, St-Etienne, St-Etienne, France

## Entrepreneurial Practitioner Learning

#### Entrepreneurial Practitioner Learning

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: UTC: 101

### 97

### Radically Reflexive Narrative: advising conversation as the co-construction of strategic space

Rachelle Andrews

Manchester Metropolitan University, Manchester, United Kingdom

### 144

### Conversations across the table: team decision-making

Marian Evans

De Montfort University, Leicester, United Kingdom

### 150

### What use is the business model concept? An exploration of its interpretation and application in Switzerland.

Oliver Stalder1, Gerald Watts2

1Planfabrik GmbH, Oensingen, Switzerland. 2University of Gloucestershire, Cheltenham/Gloucester, United Kingdom

### 158

### The Digitally Enabled Business Clinic: How universities can improve SME productivity and help them scale-up.

Nigel Coates, Ed Cottam

Northumbria University, Newcastle, United Kingdom

## Entrepreneurial Finance

#### Entrepreneurial FInance

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Rocket

### 45

### Finance as if firms mattered.

Ciarán Mac an Bhaird

Dublin City University, Dublin, Ireland

### 162

### Enterprise Research and Enterprise Policy: Some Reflections on the Connection

Simon Bridge

Ulster University Business School, Belfast, United Kingdom

### 197

### Analysis of the cross-regional flow of venture capital investments in the United Kingdom

Babangida Kure Yohanna, Yannis Pierrakis

Kingston University, London, United Kingdom

## Enterprise Education

#### Enterprise Education

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Invicta

### 182

### The Role of University Senior Management Teams’ in the Implementation of Entrepreneurship Education in East Africa

Andrea Lane

Newcastle University, Newcastle-upon-Tyne, United Kingdom

### 207

### Frontiers or barriers? Re-evaluating Trajectories for the Entrepreneurial Educator

Kathryn Penaluna1, Marge Taks2, Andy Penaluna3, Colin Jones4

1University of Wales Trinity Saint David, Swansea, United Kingdom. 2Estonia Business School, Tallinn, Estonia. 3Consultant, Swansea, United Kingdom. 4Queensland University of Technology, Brisbane, Australia

### 340

### Lego Serious Play as a Method to Support Entrepreneurial Learning of a Facilitator and Stimulation of Innovation in the SME Sector

Monika Dukarska1, Tom Farrelly1, Andrew Loxley2, Breda O'Dwyer1

1Institute of Technology, Tralee, Ireland. 2Trinity College, Dublin, Ireland

## Entrepreneurship in Minority Groups

#### Entrepreneurship in Minority Groups

#### Time: 16:00 - 17:00

#### Date: 14th November 2019

#### Location: Locomotion 1

### 214

### What do we Talk about when we Talk about Ethnic Entrepreneurship?

Tayo Korede

Newcastle University Business School, Newcastle upon Tyne, United Kingdom

### 219

### Exploring lifestyle entrepreneur types within the lifestyle sport setting

Laura Wallis1, Andreas Walmsley2, Emily Beaumont1, Carole Sutton2

1Plymouth Marjon University, Plymouth, United Kingdom. 2University of Plymouth, Plymouth, United Kingdom

## Business Creation, Early Stage Development and Business Closure

#### Business Creation, Early Stage Development and Business Closure

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Victory

### 5

### Understanding the moderating role of entrepreneurial resilience in serial entrepreneurial processes and sequential venture creation in least developing economic system

Johnny Syllias

Kent Business School, University of Kent, Medway, United Kingdom

### 70

### Walk in the Park: a Science-based Venture Location Journey.

Leigh Morland

University of Huddersfield, Huddersfield, United Kingdom

### 256

### Business Dynamism, Job Reallocation Rates and the UK Productivity Puzzle, 1998-2018

Neha Prashar, Mark Hart

Enterprise Research Centre, Birmingham, United Kingdom

## Freelancing, Solo Self-Employment and Gig Working Economy

#### Freelancing, Solo Self-Employment and Gig Working Economy

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Planet

### 6

### Is growing self-employment in the UK accompanied by growing poverty in self-employment?

Andrew Henley

Cardiff University, Cardiff, United Kingdom

### 75 Entrepreneurship and poverty: an exploration of what’s driving business creation in this context

Isla Kapasi1, Rebecca Stirzaker2, Laura Galloway2, Laura Jackman2, Andreea Mihut2

1The University of Leeds, Leeds, United Kingdom. 2Heriot Watt University, Edinburgh, United Kingdom

### 323

### Development of Entrepreneurial Creative Confidence Through Integrated Academic Practice

Mark Bailey

Northumbria University, Newcastle, United Kingdom

### 327

### BUT WHO WILL PAY FOR IT?: SKILLS CHALLENGES FOR THE SELF-EMPLOYED ESPECIALLY AT A TIME OF TECHNOLOGICAL CHANGE

Patricia Leighton

University of South Wales, Cardiff, United Kingdom

## Gender and Enterprise

#### Gender and Enterprise

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Northumbrian

### 96

### Entrepreneurship, gender of self-employment and small business: Long-term trends

Robert Bennett

University of Cambridge, Cambridge, United Kingdom

### 63

### An Analysis of the Strategic Choices of Female Entrepreneurs and their Impact on Firm Growth

Yvonne Costin1, Antoinette Flynn1, Naomi Birdthistle2, Briga Hynes1

1University of Limerick, Limerick, Ireland. 2Griffith University, Southport, Australia

### 47

### Women’s entrepreneurship in a matriarchal society: Insights from the Minangkabau in Indonesia

Dian Mayasari, David Littlewood, Abbi Kedir

The University of Sheffield, Sheffield, United Kingdom

### 40

### Re-visualising Russian Mafiya Gravestones as iconoclastic representations of an idealised masculine enterprise culture.

Robert Smith

Independent Scholar, Aberdeen, United Kingdom

## Rural Enterprise

#### Rural Enterprise

#### Time: 16:00 - 17:00

#### Date: 14th November 2019

#### Location: UTC: 102

### 14

### Gender structures in rural entrepreneuring - provoking, restricting and using

Annie Roos, Johan Gaddefors

Swedish University of Agricultural Sciences, Uppsala, Sweden

### 33

### Rural Wales a Space for Environmental Entrepreneurship.

Wyn Morris1, Robert Bowen2

1Aberystwyth University, Aberystwyth, United Kingdom. 2Swansea University, Swansea, United Kingdom

### 54

### Spaces of Innovation and Women Rural Entrepreneurship in Italy

Luca Bartoli1, Marcello De Rosa1, Gerard McElwee2

1University of Cassino and Southern Lazio, Cassino, Italy. 2Huddersfield University, Huddersfield, United Kingdom

### 60

### Entrepreneurial Ecosystems – network spaces facilitating SME internationalisation in rural Wales

Robert Bowen

Swansea University, Swansea, United Kingdom

## Technology Entrepreneurship

#### Technology Entrepreneurship

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Locomotion 3

### 237

### Re-examination of Strategic Innovation Networks in context of Technological Entrepreneurship/Innovation in 2019

Martin Beckinsale

De Montfort University, Liecester, United Kingdom

### 69

### SMEs and Space Industries

Paul Lewis1, Adrian Jannetta2

1Newcastle University, Newcastle upon Tyne, United Kingdom. 2INTO Newcastle University, Newcastle upon Tyne, United Kingdom

### 37

### Opportunities in Space for New Commercial Medical Enterprises.

Olga Shimbireva1, Helen Matushevskaya2, Martyn Benson3

1B V Petrovsky Russian National Research Centre of Surgery, Moscow, Russian Federation. 2General Computers, Moscow, Russian Federation. 3Bradmarsh Templar Ltd, Sheffield, United Kingdom

### 326

### Entrepreneurial thinking, biomimicry and the design imperative

Michele Rusk1, Pauric McGowan2

1Newcastle Business School, Northumbria University, Newcastle, United Kingdom. 2Ulster University, Belfast, United Kingdom

## Social, Environmental and Ethical Enterprise

#### Social, Environmental and Ethical Enterprise

#### Time: 16:00 - 17:30

#### Date: 14th November 2019

#### Location: Locomotion 2

### 220

### Social Entrepreneurs' Conceptions of Incubator-based Learning

Aleia Bucci, Jonathan Marks

Gordon Institute of Business Science, University of Pretoria, Johannesburg, South Africa

### 333

### Reconstructing performance measurement for hybrid spaces: Case of a Social Enterprise

Joanna Kitchen

Middlesex University, London, United Kingdom

### 83

### Living an Authentic Life: Social Entrepreneurship as Verifying Identity Work

Aviel Cogan1, Tobias Pret2

1University of Strathclyde, Glasgow, United Kingdom. 2Pace University, New York City, USA

## Entrepreneurship in Minority Groups SIG AGM

#### Time: 17:00 - 17:30

#### Date: 14th November 2019

#### Location: Locomotion 1

## Rural SIG AGM

#### Rural Enterprise

#### Time: 17:00 - 17:30

#### Date: 14th November 2019

#### Location: UTC: 102

The Annual General Meeting of the Rural Enterprise Special Interest Group

## CoI/SIG Breakfast Meeting

#### Time: 8:15 - 9:15

#### Date: 15th November 2019

#### Location: Planet

An invitation-only meeting for all ISBE Community of Interest and Special Interest Group Chairs

## Entrepreneurial Finance

#### Entrepreneurial FInance

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Rocket

### 261

### The effectiveness of the Enterprise Investment Schemes in Scotland

Margaret Coughtrie

university of strathclyde, glasgow, United Kingdom

### 303

### Understanding Reward-Based Crowdfunding as an Alternative Source of Entrepreneurial Finance – from a perspective of signalling theory

Ying Zhao, Wing Lam, Phil Harris

University of Chester, Chester, United Kingdom

### 8

### ENTREPRENEURIAL FINANCING OPTIONS AND THE PERFORMANCE OF SMALL BUSINESSES IN NIGERIA

Taiwo Ayedun

Federal University of Technology Akure, Akure, Nigeria

## Enterprise Education

#### Enterprise Education

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Invicta

### 209

### Investigation into Enterprise and Entrepreneurship Education in Higher Education Institutions in the Democratic Republic of Congo

Mokuba Mave

ICTE-COVENTRY UNIVERSITY, Coventry, United Kingdom

### 210

### Supporting Entrepreneurship Students’ Sense of Belonging in online Virtual Spaces

Jacqueline Brodie, Renata Osowska

Edinburgh Napier University, Edinburgh, United Kingdom

### 234

### Creating Space to Question

Catherine Brentnall, Jen Huntsley

University of Huddersfield, Huddersfield, United Kingdom

### 290

### Attitudes to Entrepreneurship and Entrepreneurial Education: An International Perspective.

Darryl Cummins, Paul Joseph-Richard, Margaret Morgan

Ulster University, Belfast, United Kingdom

### 180

### Innovative ideas for local High Street Regeneration. Discussion and analysis of an undergraduate experiential learning project.

Liz Cunningham, Pam Croney

Northumbria University, Newcastle upon Tyne, United Kingdom

## Entrepreneurship in Minority Groups

#### Entrepreneurship in Minority Groups

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Locomotion 1

### 248

### Critical Entrepreneurship: Unveiling Social inequalities through the study of power, emotions and social relations in minority groups

Kiran Trehan1, Rachel Hu2, Alex Kevil3, Francis Greene4

1University of Birmingham Business School, Birmingham, United Kingdom. 2University of Birmingham School of Social Policy, Birmingham, United Kingdom. 3University of Leeds Business School, Leeds, United Kingdom. 4University of Edinburgh Business School, Edinburgh, United Kingdom

### 301

### Understanding the Entrepreneurial Learning Process of Immigrant Entrepreneurs

Wing Lam, Sen Yang

University of Chester, Chester, United Kingdom

### 32

### The Space Between Your Ears: Understanding How Immigrant Entrepreneurial Opportunity Formation is Influenced by Interactions between Home and Host Countries

Kingsley Njoku, Thomas Cooney

Technology University, Dublin 2, Ireland

### 2

### Faith, migration and business: the role of Pentecostalism in migrant entrepreneurial practices in the UK

Maria Villares-Varela1, Olivia Sheringham2

1University of Southampton , Southampton, United Kingdom. 2Queen Mary University London, London, United Kingdom

## Business Creation, Early Stage Development and Business Closure

#### Business Creation, Early Stage Development and Business Closure

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Victory

### 124

### Belief and Regret: The Influence of Self-Efficacy and Counterfactual and Regretful Thinking in Nascent Entrepreneurship.

Andrew Hird

Sheffield Hallam University, Sheffield Hallam University, United Kingdom

### 131

### Where to go in Entrepreneurship Research?A content analysis review to give future direction in entrepreneurship research in consequence of society 5.0 and industry 4.0

Hartmut-Heinrich Meyer

FOM Germany, Bremen, Germany

### 157

### Pre-foundation imprinting as a determinant of post-foundation early market entry: examining the role of external support during USO creation.

Lisa Messina1, Kristel Miller2, Nola Hewitt-Dundas1

1Queen's University Belfast, Belfast, United Kingdom. 2Ulster University, Newtownabbey, United Kingdom

### 159

### The Impact of Shame on Entrepreneurial Opportunity Recognition Process

Atma Ojha, Nandakumar Mankavil Kovil Veettil

IIM Kozhikode, Kozhikode, India

## Gender and Enterprise

#### Gender and Enterprise

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Northumbrian

### 64

### The Influence of Gender on Environmental Entrepreneurship: A Systematic Literature Review

Gizem Kutlu

Open University, Milton Keynes, United Kingdom

### 26

### Does Location Matter? Socio-spatial Embeddedness and Entrepreneurial Behavior: A Case Study of Saudi Women Entrepreneurs

Sara Alshareef

King Abdelaziz University, Jeddah, Saudi Arabia

## International Entrepreneurship

#### International Entrepreneurship

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Locomotion 3

### 232

### The impact of emotions and education on students’ entrepreneurial intentions: Evidence from Nigerian Universities.

Mohamed Haddoud1, Adah Onjewu2, Khalid Alammari1, Witold Nowinski3

1Plymouth University, Plymouth, United Kingdom. 2Coventry University, Coventry, United Kingdom. 3Poznan University, Poznan, Poland

### 134

### Contextualisation of Culture in Entrepreneurs' Activities: Evidence from Jordan

Rana Zayadin1, Antonella Zucchella2, Nisreen Ameen3, Craig Duckworth4

1Anglia Ruskin University, Cambridge, United Kingdom. 2Pavia University, Pavia, Italy. 3Royal Holloway, University of London, London, United Kingdom. 4Ulster University, London, United Kingdom

### 52

### Access to Finance, Entrepreneurial Orientation and SMEs Businesses in UAE: A GABEK Analysis

Hajer Zarrouk1, Laura Galloway2, Mohamed Sherif3, Teheni El Ghak4

1Higher Colleges of Technology, Abu Dhabi, UAE. 2Edinburgh Business School, Heriot-Watt University, Edinburgh, United Kingdom. 3School of Social Sciences, Heriot-Watt University, Edinburgh,, Edinburgh, United Kingdom. 4LIEI, Faculty of Economic Sciences and Management of Tunis, University of Tunis El Manar, Tunis El Manar II,, Tunisia

## Social, Environmental and Ethical Enterprise

#### Social, Environmental and Ethical Enterprise

#### Time: 9:00 - 10:30

#### Date: 15th November 2019

#### Location: Locomotion 2

### 293

### Exploring meanings and the self of ethical entrepreneurs: a case of corporate community engagement within the SMEs in UK

Nattida Srisaracam

University of Westminster, London, United Kingdom

### 115

### Accelerating Impact Funds flow into core portfolios for Social enterprise.

Ian Allsop, Philip Cormie

Mebourne Business School, Melbourne, Australia

### 152

### Proto-institutions, Sustainability and SMEs: A Systematic Literature Review

Raees Aslam, Richard Blundel, Aqueel Imtiaz Wahga

The Open University, Milton Keynes, United Kingdom

### 113

### Role of Government in Promoting Social Entrepreneurship among Young Students: A Case Study of Indonesia

Arun Sukumar, Zimu Xu, Richard Tomlins, Kelly Smith, Muhajir Pramitra

Coventry University, Coventry, United Kingdom

## Business Support, Strategies and Practice

#### Business Support, Strategies and Practice

#### Time: 9:15 - 10:30

#### Date: 15th November 2019

#### Location: UTC: 103

### 142

### Fostering graduate entrepreneurship within Arts and Humanities: Spaces for Wales

Adam West1, Kathryn Penaluna2, Shelley Doolan2, Alan Waldron2

1Coastal Housing Group, Swansea, United Kingdom. 2University Of Wales Triity St David, Swansea, United Kingdom

### 238

### Mainstreaming gender diversity as a form of business support

Amy Stabler1, Estelle Blanks2

1Newcastle University, Newcastle, United Kingdom. 2Innovation Supernetwork, Newcastle, United Kingdom

### 279

### Towards a sustainable university led system of support for MSMEs: A focus on the West Midlands region

Tom Williamson, Joan Lockyer

Coventry University, Coventry, United Kingdom

### 3

### The Rationale for Business Incubation by Local Government - Rotherham's Example.

Martyn Benson

Bradmarsh Templar Ltd., Sheffield, United Kingdom

## Entrepreneurial Practitioner Learning

#### Entrepreneurial Practitioner Learning

#### Time: 9:15 - 10:30

#### Date: 15th November 2019

#### Location: UTC: 101

### 169

### Fostering the Small Business as a Learning Organisation.

Antonia Koumproglou1, Konstantinos Biginas1, Peter Wyer2, Shaun Bowman3

1Coventry University London, London, United Kingdom. 2Professor of Entrepreneurship and Small Business Development, London, United Kingdom. 3Open University, Milton Keynes, United Kingdom

### 171

### Senior Entrepreneurship through the lenses of a Pre and Post Retirement Dichotomy: The role of Need satisfaction and Work engagement on Entrepreneurial Intentionality

EFTYCHIA PALAMIDA1, FIONA WHITEHURST2, DESPOINA XANTHOPOULOU3, SAVVAS PAPAGIANNIDIS2

1Newcastle University Business School, Newcastle upon Tyne, United Kingdom. 2Newcastle University, Newcastle upon Tyne, United Kingdom. 3Aristotle University, Thessaloniki, Greece

### 170

### Achieving Match between Learning Design and Small Business Entrepreneurial Learning Needs

Konstantinos Biginas1, Antonia Koumproglou1, Peter Wyer2, Shaun Bowman3

1Coventry University London, London, United Kingdom. 2Professor of Entrepreneurship and Small Business Development, London, United Kingdom. 3Open University, Milton Keynes, United Kingdom

### 287

### Small businesses as emotional worlds: a study of the emotional experiences of owner-managers and their impacts.

Bernice Humphries, Gerald Watts

University of Gloucestershire, Gloucester, United Kingdom

## Rural Enterprise

#### Rural Enterprise

#### Time: 9:15 - 10:30

#### Date: 15th November 2019

#### Location: UTC: 102

### 109

### ENTREPRENEURIAL SOCIAL CHANGE AGENTS IN POVERTY; THE ENABLING ROLE OF SOCIAL BRICOLAGE

Hina Hashim1, Alistair Anderson2, Johan Gaddefors1

1Swedish University of Agricultural Sciences, Uppsala, Sweden. 2Lancaster University, Lancaster, United Kingdom

### 117

### Mind the Gap! The Role of Space in Entrepreneurial Activities in Rural Areas

Shqipe Gashi Nulleshi

Linnaeus University, Vaxjo, Sweden

### 130

### ****Entrepreneurship in Rural Areas****

### ****The future challenge for research and policy makers to promote****

### ****rural entrepreneurship in innovation driven economies.****

Hartmut Heinrich Meyer

FOM Germany, Bremen, Germany

## Freelancing, Solo Self-Employment and Gig Working Economy

#### Freelancing, Solo Self-Employment and Gig Working Economy

#### Time: 9:30 - 10:30

#### Date: 15th November 2019

#### Location: Planet

### 61

### Should mindfulness be incorporated into entrepreneurial alertness and recognised opportunity for business model innovation?

Sukanlaya Sawang1, Andre Soares2

1Coventry University, Coventry, United Kingdom. 2Coventry Unievrsity, Coventry, United Kingdom

### 189

### Structure literature review on gig economy - in search of institutional paradigm

Małgorzata Skrzek-Lubasińska, Radosław Malik

Warsaw School of Economics, Warszawa, Poland

## SME Growth and Performance: quantitative perspectives

#### SME Growth and Performance: quantitative perspectives

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: UTC: 103

### 183

### Financial resources and firm engagement in science and innovation: a matter of firm size?

Mauricio Perez-Alaniz1, Helena Lenihan2, Justin Doran3, Nola Hewitt-Dundas4

1Kemmy Business School Graduate Research Centre, University of Limerick, Limerick, Ireland. 2Department of Economics, Kemmy Business School, University of Limerick, Limerick, Ireland. 3Spatial and Regional Economic Research Centre, Department of Economics, University College Cork, Cork, Ireland. 4Queen's Management School,Queen's University Belfast, Belfast, United Kingdom

### 30

### Resource Acquisition and Informal Firm Growth: Evidence from Zambia

Yee Kwan Tang1, Victor Konde2

1University of Glasgow, Glasgow, United Kingdom. 2United Nations Economic Commission for Africa, Addis Ababa, Ethiopia

### 244

### Publicly funded research centres and business investment in science: Reaching for the endless frontier.

Kevin Mulligan1, Helena Lenihan1, Justin Doran2, Stephen Roper3

1University of Limerick, Limerick, Ireland. 2University College Cork, Cork, Ireland. 3Enterprise Research Centre and Warwick Business School, Coventry, United Kingdom

### 249

### The Cost of Discouragement: Financial Constraints, Investment and Performances of Small Firms

Stuart Fraser1, Mark Hart2, Anastasia Ri2

1Warwick Business School, Coventry, United Kingdom. 2Aston Business School / Enterprise Research Centre, Birmingham, United Kingdom

## Entrepreneurial Practitioner Learning

#### Entrepreneurial Practitioner Learning

#### Time: 11:00 - 11:30

#### Date: 15th November 2019

#### Location: UTC: 101

### 325

### Executive Education or Executive Learning, which, when, why and what? (Though not necessarily in that order)

Pauric McGowan1, Colette Murphy2, Kayleigh Watson3, Ed Marram4

1University of Ulster, Belfast, United Kingdom. 2Ulster University, Belfast, United Kingdom. 3Northumbria University, Newcastle, United Kingdom. 4Babson College, Boston, USA

### 190

### Turning practice into theory - the lived experience of an award winning entrepreneur turned educator.

Marcus Simmons

University of Central Lancashire, Preston, United Kingdom

## Entrepreneurial Finance

#### Entrepreneurial FInance

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Rocket

### 100

### Attention and Awareness of BAs Investing in Early Stage Startups

Abdel Malik OLA1, André Escórcio Soares 2, Catherine Deffains- Crapsky3

1University of Tours, Tours, France. 2Coventry University, Coventry, United Kingdom. 3University of Angers, Angers, France

### 50

### Financing cleantech firms: Issues and Evidence.

Sean O'Reilly1, Ciarán Mac an Bhaird2

1Technological University Dublin, Dublin, Ireland. 2Dublin City University, Dublin, Ireland

### 107

### The cost of high-growth: The cost of funding and capital structure over the life-cycle of high-growth firms.

Sean O'Reilly1, Ciarán Mac an Bhaird2

1Technological University Dublin, Dublin, Ireland. 2Dublin City University, Dublin, Ireland

### 179

### Consumer Behaviour and Attitudes Towards a Future Cashless Society Within the UK

Kelly Smith, Emily Hesketh, Sunita Dewitt

Coventry University, Coventry, United Kingdom

## Enterprise Education

#### Enterprise Education

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Invicta

### 65

### Measuring Entrepreneurial Education outcomes: qualitative perspectives

Paul Jones1, David Pickernell2, Rebecca Connelly3, Celia Netana4, Kelly Smith3

1Swansea University, Swansea, United Kingdom. 2Portsmouth University, Portsmouth, United Kingdom. 3Coventry University, Coventry, United Kingdom. 4University of South Wales, Cardiff, United Kingdom

### 314

### Entrepreneurship and Creativity: Breaking Bounds in Entrepreneurship Education

Ernestine Ning

University of Edinburgh, Edinburgh, United Kingdom

### 319

### A Systematic Mapping and Review of the Entrepreneurship Educators’ Role, Profile and Cognition

Andrea Lane

University of Newcastle, Newcastle, United Kingdom

### 55

### Entrepreneurial Training: Concept Mapping of Challenges, Needs, and Realities of Emergent Entrepreneurs

L. Martin Cloutier1, Étienne St-Jean2, Claudia Pelletier2

1Université du Québec à Montréal, Montréal, Canada. 2Université du Québec à Trois-Rivières, Trois-Rivières, Canada

## Entrepreneurship in Minority Groups

#### Entrepreneurship in Minority Groups

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Locomotion 1

### 41

### Multicultural Hybridism: Comparing Mixed Embedded Breakout Experiences between African and Chinese Entrepreneurs in Birmingham

Xiping Shinnie, Thomas Domboka, Charlotte Carey

Birmingham City University, Birmingham, United Kingdom

### 128

### Social Capital, Decision-Making and Capital Resource Acquisition: A Focus on Pakistani Immigrants in South Africa

Boris Urban, Mahad Moti

University of the Witwatersrand - WBS, Johannesburg, South Africa

### 129

### Taking a closer look at entrepreneurship and integration: Refugee entrepreneurship in Birmingham and Cologne.

Kristina Stoewe

University of Birmingham, Birmingham, United Kingdom

### 218

### Identifying Opportunities and Network Ties: A Focus on African Transnational Entrepreneurs

Olu Aluko1, Juliana Siwale1, Amos Simba1, Walter Mswaka2

1Nottingham Trent University, Nottingham, United Kingdom. 2University of Huddersfield, Huddersfield, United Kingdom

## Business Creation, Early Stage Development and Business Closure

#### Business Creation, Early Stage Development and Business Closure

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Victory

### 181

### The dynamic application of effectual and causal decision-making in low-uncertainty new venture creation

Martin Stienstra1, Paul Benneworth2, Jouke Gardien1

1University of Twente, Enschede, Netherlands. 2Western Norway University of Applied Sciences, Bergen, Norway

### 188

### The Role of Pivoting in the Decision-Making of Angel Investors

Gregory Fleet, Daniel Doiron

University of New Brunswick, Saint John, Canada

### 204

### Influence of Institutional Dimensions in Necessity and Opportunity Entrepreneurship and New Business Survival

Tatiana Lopez1, David Urbano1, Claudia Alvarez2

1Universitat Autònoma de Barcelona, Barcelona, Spain. 2Universidad EAFIT, Medellín, Colombia

### 235

### Infrastructure and Entrepreneurship in Developed & Developing Economies: A Systematic Literature Review & Research Agenda

Christopher Ghogomu, Li Jun, Carlos Juan

University of Essex Business School, Essex, United Kingdom

## Family and Community Business

#### Family and Community Business

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Planet

### 178

### The postponed succession in family SMEs. An investigation of socio-cognitive factors affecting business transmission planning

Filippo Ferrari

University of Bologna, Bologna, Italy

### 110

### Rural Business in an Urban Setting: Understanding Collaboration in a Community-Based Enterprise (CBE)

Keane Crionna, Yvonne Costin, Briga Hynes

University of Limerick, Limerick, Ireland

## Gender and Enterprise

#### Gender and Enterprise

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Northumbrian

### 127

### Women’s entrepreneurship in the UAE: Making dreams come true

Poh Yen Ng1, Bronwyn Wood1, Robert Hamilton2

1United Arab Emirates University, Al Ain, UAE. 2University of Canterbury, Christchurch, New Zealand

### 233

### Factors Influencing Business Performance of Women Entrepreneurs in SMEs in Bangladesh

Sharmin Nahar, M. Shamsul Karim

University of Essex, Southend-on-Sea, United Kingdom

### 194

### Social Entrepreneurship and Women’s Empowerment through Feminist Community Practice: The Case of Mahila Umang Producers Company Limited, India

Ankita Goyal1, Dr Angela Martinez Dy2

1Tata Institute of Social Sciences, Mumbai, India. 2Loughborough University, London, United Kingdom

## Rural Enterprise

#### Rural Enterprise

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: UTC: 102

### 206

### Understanding the social impact of micro businesses in rural communities in the Borderlands county of Northumberland

Sarah Green

Durham University, Durham, United Kingdom

### 154

### Farm Innovation and Technology Adoption: Drivers, Barriers and Success Factors

Peter Gittins

University of Huddersfield, Huddersfield, United Kingdom

### 186

### Strategic entrepreneurship: A new frontier for small farm competitiveness.

Afamefuna Obi, Juliette Wilson, Andrea Tonner

University of Strathclyde, Glasgow, United Kingdom

### 224

### Reshaping space through pooled entrepreneuring – synergies and ripples in a rural micro-venture network

Richard Ferguson

University of Agricultural Sciences, Uppsala, Sweden

## Technology Entrepreneurship

#### Technology Entrepreneurship

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Locomotion 3

### 71

### Enacting Pure Digital Entrepreneurship - Mechanisms Driving New Venture Creation

Kisito Futonge Nzembayie, Anthony Buckley, Thomas Cooney

School of Marketing, Technological University Dublin, Dublin, Ireland

### 151

### An exploration of cyber-security risk management in small businesses: The case of UK Micro and Small firms

Arun Sukumar1, Zimu Xu1, Krishna Satyanarayana2

1Coventry University, Coventry, United Kingdom. 2Indian Institute of Science, Bengaluru, India

### 270

### An Insight Into The Extrinsic And Intrinsic Challenges Faced By Irish SMEs Exploring The Digital Frontier

Bairbre Brennan1, Josephine Browne2, Therese Moylan2

1Technological University Dublin, Dublin, Ireland. 2IADT, Dublin, Ireland

### 339

### Applying an online Business Simulation to an Undergraduate module with 900+ Students

Peter Harrington, Mike Ashwell, Graham Thomas

Sim Venture, York, United Kingdom

## Social, Environmental and Ethical Enterprise

#### Social, Environmental and Ethical Enterprise

#### Time: 11:00 - 12:30

#### Date: 15th November 2019

#### Location: Locomotion 2

### 120

### The Economic Frontier: An Empirical Exploration of Spence's Small Business Social Responsibility (SBSR) Theory

Fern Davies, Simon Brooks

Swansea University, Swansea, United Kingdom

### 132

### Is the honourable Businessman still alive?Comparing Historical roots of entrepreneurial Responsibility and sustainabiliy by the image of the honourable business man and social entrepreneurship

Hartmut-Heinrich Meyer

FOM Germany, Bremen, Germany

## Practice and Impact Panel Event

#### Entrepreneurial Practitioner Learning

#### Time: 11:45 - 13:00

#### Date: 15th November 2019

#### Location: UTC: 101

“Scholars don’t know about entrepreneurship; entrepreneurs do”: How can we connect research and practice?

Join this Practice and Impact SIG panel event where we will bring academics and practitioners together to debate and consider how to bridge gaps in engagement between these communities.

For more details, please click [here](https://isbe.org.uk/isbe-2019/workshops/pi_panel/).

## Bringing the Real World into your Entrepreneurship Classroom

#### Time: 12:30 - 14:00

#### Date: 15th November 2019

#### Location: Locomotion 1

Organised by The Case Centre, the independent home of the case method, the intended outcome of this workshop is that you become more aware of the potential of cases in your teaching – and the various types of cases and case material you might use – and more confident and committed to use them.

Pre-booking is required.

<https://isbe.org.uk/isbe-2019/cases-workshop/>

## ESN SIG AGM & Alternative Investment and the Social Economy Workshop

#### Time: 13:00 - 14:00

#### Date: 15th November 2019

#### Location: Rocket

Sponsored by ISBE’s [Entrepreneurship Studies Network SIG](https://isbe.org.uk/special-interest-group/esn/), this workshop will focus on alternative investment and the social economy, highlighting published articles and other research in progress.

The session will also include the ESN SIG AGM to which all existing and prospective members are warmly invited.

<https://isbe.org.uk/isbe-2019/workshops/alt-investment/>

## ECR Forum AGM

#### Time: 13:00 - 14:00

#### Date: 15th November 2019

#### Location: Invicta

The Annual General Meeting of ISBE's Early Career Researcher Forum Special Interest Group

<https://isbe.org.uk/special-interest-group/ecr/>

## Gender and Enterprise SIG AGM

#### Time: 13:00 - 14:00

#### Date: 15th November 2019

#### Location: Northumbrian

## SME Growth and Performance: quantitative perspectives

#### SME Growth and Performance: quantitative perspectives

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: UTC: 103

### 258

### Low Incidences of High Growth Firms in Scotland: Why is Scotland lagging behind?

Neha Prashar1, Mark Hart1, Karen Bonner1, Jun Du1, Anastasia Ri1, Jonathan Slow2

1Enterprise Research Centre, Birmingham, United Kingdom. 2Scottish Enterprise, Scotland - various locations, United Kingdom

### 254

### Managerial Resilience and Performance: A Human Capital Approach

Victor Yawo Atiase1, Dennis Yao Dzansi2, David Sarpong3

1International Center for Transformational Entrepreneurship, Coventry University, Coventry, United Kingdom. 2Central University of Technology, Bloemfontein, South Africa. 3Brunel Business School, Brunel University, London, United Kingdom

### 9

### Sociocultural Institutions and Business Survival Strategies of Established Female Entrepreneurs Within The Context Of Turkey And The UK

Ufi Cullen

Falmouth University, Penryn, United Kingdom

### 74

### SME Productivity, Business Capabilities and Innovation

Pattanapong Tiwasing, Matthew Gorton, Sara Maioli, Jeremy Phillipson, Robert Newbery

Newcastle University, Newcastle upon Tyne, United Kingdom

### 66

### Home-based Businesses and the Factors Affecting their Collaborative Propensity

David Hastings, Muhammad Naveed Anwar

Northumbria University, Newcastle upon Tyne, United Kingdom

## How to Communicate Research Beyond Academia

#### Entrepreneurial Practitioner Learning

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: UTC: 101

In partnership with ISBE’s [Practice & Impact Special Interest Group](https://isbe.org.uk/special-interest-group/pi/), this workshop will draw on [Research Retold](https://www.researchretold.com/)’s experience of working with researchers across 10 UK universities to create visual and accessible summaries, presented at high-profile forums to governments, the private sector and global institutions.

Limited 25 places available. To register, and for further information, please click [here](https://isbe.org.uk/isbe-2019/workshops/research_retold/).

## Entrepreneurial Finance

#### Entrepreneurial FInance

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Rocket

### 215

### Is FinTech lending associated with a loosening of credit standards?

Wei Yue1, Marc Cowling2

1University of Brighton, Brighton, United Kingdom. 2University of Derby, Derby, United Kingdom

### 229

### Syndication in cross-border venture capital: the effect on local venture capitals

Zhijian Zhong, Wing Lam, Phil Harris

University of Chester, Chester, United Kingdom

### 239

### Stakeholder Perceptions and Influence of Crowdfunding as a Source of Entrepreneurial Funding: The Case of Pakistan

Hafiz Muhammad Ali, Russell Williams

University of Aberdeen, Aberdeen, United Kingdom

### 175

### The financing of incremental innovations in UK SMEs: Has this helped internationalisation via exports?

Mary-Paz Arrieta-Paredes

University of Greenwich, London, United Kingdom

## Enterprise Education

#### Enterprise Education

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Invicta

### 245

### Are new wine in old bottles? - exploring new pathways to economic development in Africa

Paschal Anosike

Centre for African Entrepreneurship and Leadership, University of Wolverhampton , Wolverhampton , United Kingdom

### 320

### The Role of Space and Place in University Entrepreneurship Education Programmes

Richard Tunstall

University of Leeds, Leeds, United Kingdom

### 286

### Talking into Space: Dialogical Reflexivity and social poetics in the Entrepreneurial Educators “Polyphonic” classroom

David Higgins1, Deema Refai2

1University of Liverpool, Liverpool, United Kingdom. 2University of Huddersfield, Hudder, United Kingdom

### 243

### The Entrepreneurial University Space and ‘The Imposter’ within: reflections and lessons from ACTION For Impact, a Researcher-focussed development programme

Victoria Mountford-Brown, Jenny Brady

Newcastle University, Newcastle upon Tyne, United Kingdom

### 221

### Entrepreneurial Intent on Induction to Undergraduate Business Courses: A Comparison of Two Higher Education Institutions in the UK

Charlotte Carey1, Pete McLuskie2, Kelly Smith2, Tom Williamson2

1Birmingham City University, Birmingham, United Kingdom. 2Coventry University, Coventry, United Kingdom

## Entrepreneurship in Minority Groups

#### Entrepreneurship in Minority Groups

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Locomotion 1

### 222

### Picking up the pieces: social capital and entrepreneurship for livelihood recovery among displaced populations in Northeast Nigeria

Oluwaseun Kolade1, Gaim Kibreab2, Saiba James3, Robert Smith4

1De Montfort University, Leicester, United Kingdom. 2London South Bank University, London, United Kingdom. 3University of Maiduguri Nigeria, Maiduguri, Nigeria. 4United Nations Office for Coordination of Humanitarian Affairs, Geneva, Switzerland

### 250

### Immigrants Entrepreneurs: A case of Syrian immigrant in the UK

Kamel Dhay, Gerard McElwee, Mahmoud Alajaty

huddersfield university, huddersfield, United Kingdom

### 264

### Displaced, excluded, moving on: a study of refugee entrepreneurship in Kenya

Tracy Luseno, Oluwaseun Kolade

De Montfort University, Leicester, United Kingdom

### 255

### Crossing the Borders towards Entrepreneurship: Migrant Status, Gender and Entrepreneurial Intention

Neha Prashar1, Anastasia Ri1, Kamilya Suleymenova2, Jonathan Levie3, Karen Bonner4, Laura Heery5, Mark Hart1

1Aston Business School / Enterprise Research Centre, Birmingham, United Kingdom. 2University of Birmingham, Birmingham, United Kingdom. 3NUI Galway, Galway, Ireland. 4Queens University, Belfast, United Kingdom. 5Ulster University, Belfast, United Kingdom

## Business Creation, Early Stage Development and Business Closure

#### Business Creation, Early Stage Development and Business Closure

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Victory

### 253

### Effects of 2003 Economic Sanctions on Entrepreneurship in the Zimbabwean Transport Sector

Simiso Shabangu1, Shariq Sheikh2

1African Leadership University, Pamplemousses, Mauritius. 2Glasgow Caledonian University, Edinburgh, United Kingdom

### 203

### Investigating the Discontinuation of Early-seed SMEs:Sustainability Challenges in Lebanon

Ghiwa Dandach

University of the West of Scotland, London, United Kingdom

## Family and Community Business

#### Family and Community Business

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Planet

### 122

### Next generation’s commitment to continue family business

Tarja Römer-Paakkanen1, Hannele Rautamäki2

1Haaga-Helia University of Applied Sciences, Helsinki, Finland. 2LUT University & Harsel, Helsinki, Finland

### 4 “From darkness into light”: a systematic review of scholarly contributions investigating (in)visibility of women in family firms.

Natalia Vershinina

Audencia Business School, Nantes, France

### 46

### Multiple Rationalities in Grocery Retail. The Foundation of WM. Low Ltd. in Scotland 1868-1994

Claire Seaman, Richard Bent

Queen Margaret University, Edinburgh, United Kingdom

### 161

### Exploring Strategic Behaviours of Family Businesses in Sub-Saharan African Context: Does Family Involvement and the Size of the Firm Matter?

William Murithi1, Natalia Vershinina2

1De Montfort University, Leicester, United Kingdom. 2Audencia Business School, Nantes, France

## Gender and Enterprise

#### Gender and Enterprise

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Northumbrian

### 205

### Female Entrepreneurship in Africa: Exploring A New Methodological Frontier of SWT in a P-A Paradigm

Dina Nziku, John Struthers

University of the West of Scotland (UWS), Paisley, United Kingdom

### 282

### Challenging gendered structures in entrepreneuring through a collaborative space

Nicola Patterson1, Dinah Bennett 2, Anne MacDonald1, Colin Bell 3

1Newcastle University, Newcastle, United Kingdom. 2International Consultants for Entrepreneurship and Enterprise, Durham , United Kingdom. 3North East Local Enterprise Partnership , Newcastle, United Kingdom

## Networks, Innovation and Policy

#### Networks, Innovation and Policy

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: UTC: 102

### 267

### Looking Beyond Monetary Rewards to Engage Academics in Collaboration with Society

Eva Sormani

Science-to-Business Marketing Research Centre | Münster University of Applied Sciences, Münster, Germany

### 304

### The Reality of Innovation Collaboration in SMEs

Temitope Akinremi, Stephen Roper

University of Warwick, Coventry, United Kingdom

### 317

### SYSTEMS OF INNOVATION AND CRITICAL REALISM: AN ALTERNATIVE AND HOLISTIC FRAMEWORK TO RESEARCH INNOVATION POLICY IN THE SME SECTOR

Arturo Vega1, Mike Chiasson2

1University of Newcastle, Newcastle, United Kingdom. 2University of British Columbia, Kelowna, Canada

## Technology Entrepreneurship

#### Technology Entrepreneurship

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Locomotion 3

### 36

### Beyond Pizza and Beer on the Tech Frontier: Intersectional Agile Action Evaluation of a London Tech Start-up Diversity Initiative

Angela Martinez Dy1, Christopher J Carter2

1Loughborough University London, London, United Kingdom. 2University of Nottingham, Nottingham, United Kingdom

### 98

### Does Employee Engagement and Internet-based Technology cause Customer Satisfaction? Connecting the Dots!

Jones Oluchukwu Mordi, Ade Oriade., Yong Wang, Roya Rahimi

University of Wolverhampton, Wolverhampton, United Kingdom

### 156

### Making Sense of Consumer Interaction between SMEs and Social Media from a Uses and Gratification Theory (UGT) Perspective

Phil Smith

Business Research Institute, University of Chester, Chester, United Kingdom

## Creative Industries Entrepreneurship

#### Creative Industries Entrepreneurship

#### Time: 14:00 - 15:30

#### Date: 15th November 2019

#### Location: Locomotion 2

### 230

### Unpacking Narratives of Entrepreneurship for Creative Workers

Paul Richter, Fiona Whitehurst, Gary Wilkin

Newcastle University, Newcastle upon Tyne, United Kingdom

### 201

### What are the key lessons learnt among the researchers in the creative industries entrepreneurship?

Dr. Stefania Romano1, Dr. Charlotte Carey2

1University of Leeds, Leeds , United Kingdom. 2Birmingham City University , Birmingham , United Kingdom

### 82

### Reflections on Creative Labs: The Leeds Creative Labs programme

Sue Hayton, Stephen Dobson

University of Leeds, Leeds, United Kingdom