

CEI AFRICAN ENTREPRENEURSHIP CLUSTER

Presents..

Formal Presentation: The Palgrave Handbook of African Entrepreneurship Published by Palgrave MacMillan

- Six sections, 24 chapters, 625 pages
- Features Pan-African conceptual and empirical insights and cases
- Addresses the rapid modernisation and evolution of African entrepreneurship and business practices
- Advances scholarship by exploring emerging topics in the African context such as entrepreneurship in conflict zones, female entrepreneurship, and digital entrepreneurship
- Develops conceptual models and frameworks that guide future research and scholarship Guest Reviewers



Dr Eugene Bempong Chief Research Economist African Development Bank Group



Dr. Hajo Sani, Nigeria's Permanent Ambassador to UNESCO

Editors



Professor Leo Paul Dana Professor of Entrepreneurship, Montpellier Business School



Dr Seun Kolade



Prof. David Rae

WED 9TH MARCH 2022

4:00 - 5:30PM (GMT)

ONLINE : ZOOM



Dr Demola Obembe



Dr Kassa Woldesenbet

Register here https://bit.ly/AEIS04







CENTRE FOR ENTERPRISE AND INNOVATION